

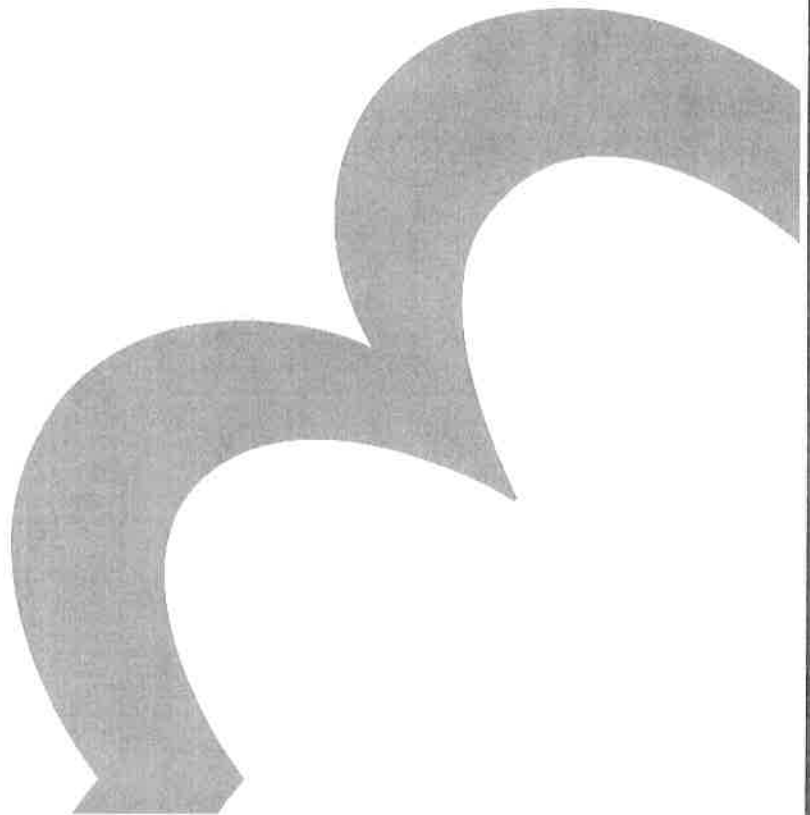
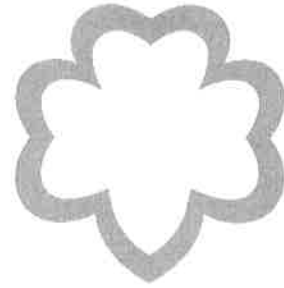
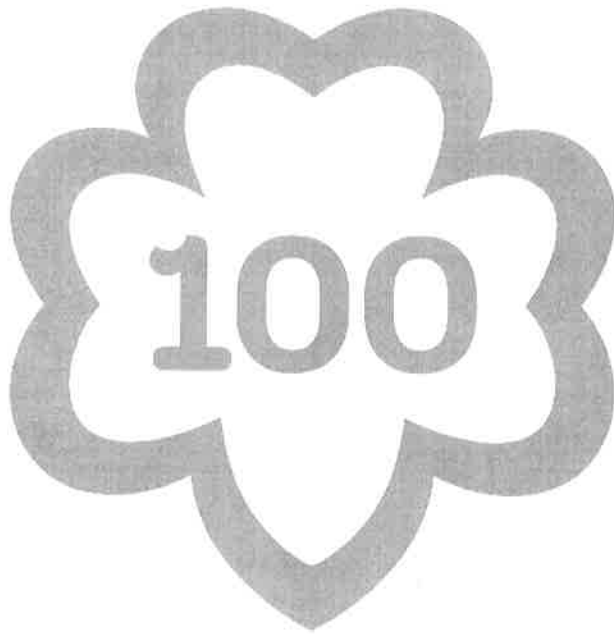
girl scouts  
1912-2012

**RENEWING THE PROMISE:  
Girl Scouts in a New Century**

2011 National Council Session/52nd Convention

Houston, Texas

November 8-13



**Workbook**

— |

— |

— |

— |

The work  
of today is  
the history  
of tomorrow,  
and we are  
its makers.

**Juliette Gordon Low**  
Founder, Girl Scouts of the USA





This Workbook belongs to:

---

**National President**

Connie L. Lindsey

**Chief Executive Officer**

Kathy Cloninger

# Contents

<b>Call to the 2011 National Council Session</b> .....	<b>4</b>	<b>Basic Parliamentary Procedure</b> .....	<b>59</b>
<b>National Board of Directors 2008–2011</b> .....	<b>5</b>	Main Motions.....	59
<b>The Girl Scout Promise and Law and the Girl Scout Mission Statement</b> .....	<b>6</b>	Subsidiary Motions.....	60
<b>Basics of the National Council</b> .....	<b>7</b>	Privileged Motions.....	62
Composition.....	7	Incidental Motions.....	63
Delegates.....	7	Motions That Bring a Question Again Before the Assembly.....	64
<b>Leadership for the 2011–2014 Triennium</b> .....	<b>8</b>	Use of Unanimous Consent.....	65
Nominations for the National Board of Directors.....	9	Use of “Stand at Ease”.....	65
Profile of National Slates.....	48	<b>Business Procedures</b> .....	<b>65</b>
<b>2011 National Council Session Action Items</b> .....	<b>49</b>	National Council Credentials Chair.....	65
Required Action Items.....	49	Delegate Credentials.....	65
National Council Proposals.....	50	On–Site Change of National Council Delegate.....	66
2011 National Council Proposal 1: Authorization for Annual General Program Fee for Girl Members.....	50	Badge of Admission/Ribbon Identification.....	66
2011 National Council Proposal 2: Constitutional Amendment: Timing for the Election of National Council Delegates in Councils.....	52	Office Hours for National Council Parliamentarian.....	66
2011 National Council Proposal 3: Annual Membership.....	54	Parliamentary Aides.....	67
<b>Discussion Topic</b> .....	<b>56</b>	Microphone Personnel.....	67
Funding the Movement Into the Next Century of Girl Scouting.....	56	Glossary.....	67
1. Actions.....	56	Floor Speaker Identification Form for Motions.....	68
2. Discussion Points.....	56	Floor Speaker Identification Form for Amendments.....	69
<b>Elections</b> .....	<b>56</b>	Floor Speaker Identification Form for Yellow Microphone.....	70
<b>Standing Rules</b> .....	<b>57</b>	Voting.....	71
1. Delegates.....	57	Individuals with Special Needs.....	71
2. Proposals/Amendments.....	57	Food, Beverages, and Smoking.....	71
3. Debate.....	57	Comfort and Personal Needs Issues.....	71
4. Nominations and Elections.....	57	Fragrances/Perfumes.....	71
5. Rules of Voting.....	58	<b>Appendix 1: Credentials Report</b> .....	<b>72</b>
6. Minutes.....	58	<b>Appendix 2: Basic Information on Motions</b> .....	<b>73</b>
7. Comfort Issues.....	58	<b>Appendix 3: What to Say When</b> .....	<b>74</b>
8. Personal Electronic Devices.....	58		
9. Procedures.....	58		



**RENEWING  
THE PROMISE:  
Girl Scouts  
in a New  
Century**

**2011 National  
Council Session/  
52nd Convention**

**Houston, TX**

**Nov. 8–13**



Dear Girl Scout Member,

I look forward to seeing you, along with your family and friends, at our National Council Session/52nd convention, taking place November 8–13, 2011, in Houston, Texas. Reflecting on our theme, “Renewing the Promise: Girl Scouts in a New Century,” our time together in the Lone Star State will be invigorating, inspirational, and transformative.

This year’s convention includes plans to kick off our organization’s centennial, with a once-in-a-lifetime opportunity to take part in strategic and timely conversations, stellar celebrations, and a myriad of events and activities designed to launch us into the next 100 years of Girl Scouting. Throughout the meeting, we will highlight the trailblazing origins and remarkable growth that have made Girl Scouting an iconic part of our culture.

We’ll bring you Conversations of Consequence—thought-provoking dialogue featuring thought leaders and newsmakers on the subjects of fund development and philanthropy, female leadership, diversity, and girl issues as defined by girls. In addition, Girl Scouts University will offer convention attendees a range of educational opportunities in governance, leadership, and volunteerism/mentorship.

And there’s more:

- The Hall of Exhibits will include interactive, multidisciplinary Girl Scout displays depicting our history since our founding in 1912.
- A history conference will encapsulate our organization’s treasured past.
- An expanded Girl Scout Leadership Institute entitled “Leadership and Innovation, the Next 100 Years” will feature more than 1,200 girls throughout the convention. The focus of the institute will be sessions to inspire and prepare girls to become leaders and encourage them to discover, connect, and take action.

The 2011 National Council Session and convention is one event you won’t want to miss. We encourage you to renew your promise to Girl Scouts and to all girls across the world through your participation in this unprecedented national meeting.

Sincerely,

A handwritten signature in cursive that reads "Connie L. Lindsey".

Connie L. Lindsey  
National President

# 2008-2011 Girl Scouts of the USA National Board of Directors

## Founder

Juliette Gordon Low

## Honorary President

Michelle Obama

## Past Honorary Presidents

Mrs. Woodrow Wilson

Mrs. Warren G. Harding

Mrs. Calvin Coolidge

Lou Henry Hoover

Eleanor Roosevelt

Mrs. Harry S. Truman

Mrs. Dwight D. Eisenhower

Mrs. John F. Kennedy

Mrs. Lyndon B. Johnson

Mrs. Gerald R. Ford

Rosalynn Carter

Nancy Reagan

Mrs. George Bush

Hillary Rodham Clinton

Laura Bush

## Past Presidents\*

Mrs. Marjorie Motch

Dr. Gloria D. Scott

Jane C. Freeman

Betty F. Pilsbury

B. LaRae Orullian

Elinor J. Ferdon

Connie L. Matsui

Cynthia B. Thompson

Patricia Diaz Dennis

## Officers

Connie L. Lindsey

Davia B. Tomin

Linda P. Foreman

Linda Mazon Gutierrez

Joan Wagnon

Kathy Cloninger\*

Florence Corsello\*

\*ex officio, without vote

## National Board of Directors

Sylvia Acevedo

Barbara Adachi

Catherine Coughlin

Linda Descano

Raquel "Rocky" Egusquiza

Ellen Fox

Lisa Guillermin Gable

Nan C. Hillis

Michelle L. Holiday

John Hom

Ingrid Saunders Jones

Barbara Krumsiek

Karen A. Maloney

Mitchell Martin

Sharon H. Matthews

Robert L. Morris

Debra Nakatomi

Susan P. Peters

Patricia Bowe Romines

Rhea S. Schwartz

Sara L. Schwebel

Eileen Scott

Gail M. Talbott

Marisa Tabizon Thompson



**RENEWING  
THE PROMISE:  
Girl Scouts  
in a New  
Century**

**2011 National  
Council Session/  
52nd Convention**

**Houston, TX**

**Nov. 8-13**

# The Girl Scout Promise and Law and the Girl Scout Mission Statement

## The Girl Scout Promise

*On my honor I will try:*

To serve God and my country,  
To help people at all times,  
And to live by the Girl Scout Law.

## The Girl Scout Law

*I will do my best to be*  
honest and fair,  
friendly and helpful,  
considerate and caring,  
courageous and strong, and  
responsible for what I say and do,  
*and to*  
respect myself and others,  
respect authority,  
use resources wisely,  
make the world a better place, and  
be a sister to every Girl Scout.

## Girl Scout Mission Statement

Girl Scouting builds girls of courage, confidence, and character,  
who make the world a better place.



# Basics of the National Council

The National Council is the membership body charged with giving broad policy direction to the future of the Girl Scout Movement in the United States. Its responsibilities, eligibility requirements, composition, size, and how and when its meetings are held, are outlined in the Congressional Charter and the Constitution of Girl Scouts of the United States of America, as found in the *Blue Book of Basic Documents*.

The members of the National Council convene every three years, and their responsibilities are to:

- Elect the officers and other members of the National Board and National Board Development Committee.
- Amend the Constitution as needed.
- Establish requirements for certificates of membership, council charters, and all other credentials.
- Act on proposals to foster and improve Girl Scouting, receive reports of the National Board of Directors, and give guidance to the National Board upon general lines of direction of the Girl Scout Movement and Girl Scout program.

## Composition

The National Council is composed of:

- Delegates elected by chartered Girl Scout councils
- Delegates from USA Girl Scouts Overseas
- Members of the National Board of Directors
- Members of the National Board Development Committee
- Past Presidents of Girl Scouts of the USA

## Delegates

The total number of delegates from councils chartered by GSUSA and USA Girl Scouts Overseas collectively represents four-fifths of the entire membership and may not exceed 1,500. A formula is used to determine how many voting members each council may send to the Session. This same formula is also used to select delegates to represent USA Girl Scouts Overseas.



**RENEWING  
THE PROMISE:  
Girl Scouts  
in a New  
Century**

**2011 National  
Council Session/  
52nd Convention**

**Houston, TX**

**Nov. 8–13**

## Leadership for the 2011–2014 Triennium

Message from the the Chair of the National Board Development Committee:



Dear National Council Member,

The National Board Development Committee (NBDC) is pleased to present the nominee slates for the 2011–2014 National Board of Directors and National Board Development Committee. We have selected a talented, diverse group of leaders to help ensure the success of our new CEO and set the course for the next 100 years of the Girl Scout Movement. These individuals will have strategic oversight of the most aggressive national fundraising campaign in our history, while leveraging and positioning Girl Scouts as the premier leadership organization for girls.

The NBDC engaged in an intense process of cultivating, recruiting, and identifying talent. More than 195 referrals were received from a broad constituency: Girl Scout councils, National Board members, national staff, the search firm of Heidrick & Struggles, and the community at large. We worked with a high degree of transparency in partnership with the National Board. To guide our work, we identified the strategic priorities for the future board, which include broadening our fundraising capacity and bringing increased depth to our leadership.

The slates meet the requirements outlined in Articles X, XI, and XII of the Constitution of Girl Scouts of the USA (see *Blue Book of Basic Documents 2009*, pp. 8–9). In addition to achieving thoughtful balance in a number of areas, continuity—particularly in board leadership—was a key consideration. Both the National Board of Directors and National Board Development Committee slates include returning members who will sustain the leadership of the board. As well, both are comprised of nominees whose background, functional expertise, and leadership experience are varied. The overall diversity of the board is sustained in almost all areas, including representation from each of our geographic regions. Many of the nominees have significant experience in Girl Scouting. Every last nominee is passionate about helping girls and young women fulfill their leadership potential.

According to Article XII, Section 10, of the Girl Scout Constitution, “Nominations may be made from the floor of the National Council Session provided that notice of such nomination and written consent of the nominee(s) shall have been provided to the President and the Chair of the National Board Development Committee at least forty-eight (48) hours prior to the published time for the convening of the meeting at which the election shall be held.” At this National Council Session, elections will be held on Saturday, November 12, 2011, during the morning meeting, which begins at 8:30 a.m. Therefore, to make a nomination from the floor, Connie Lindsey, National President, and Sharon Matthews, Chair of the National Board Development Committee, must be notified of your intentions no later than 8:30 a.m. on Thursday, November 10, 2011. Such notice may be sent by mail to national headquarters or delivered on-site to the Office of the National Board of Directors in Houston.

The NBDC believes it has identified the talent to lead us through the next three years. We thank you, members of the National Council, for the privilege of serving the Girl Scout Movement.

For the National Board Development Committee,

Sharon H. Matthews  
Chair, National Board Development Committee

# Nominations for the National Board of Directors

## Officers 2011–2014

### **PRESIDENT**

**Connie L. Lindsey**  
Chicago, Illinois

### **FIRST VICE PRESIDENT**

**Davia B. Temin**  
New York, New York

### **SECOND VICE PRESIDENT**

**Susan P. Peters**  
Fairfield, Connecticut

### **SECRETARY**

**Debra Nakatomi**  
Los Angeles, California

### **TREASURER**

**Joan Wagnon**  
Topeka, Kansas

## Members-at-Large

**Sylvia Acevedo**  
Austin, Texas

**Jenny Alonzo**  
New York, New York

**Catherine (Cathy) M. Coughlin**  
Dallas, Texas

**Lisa Descano**  
New York, New York

**Brenda Freeman**  
Atlanta, Georgia

**Lisa Guillermin Gable**  
Upperville, Virginia

**Mónica Gil**  
Los Angeles, California

**Steven F. Gilliland**  
Houston, Texas

**Jennifer Grancio**  
San Francisco, California

**Jeanmarie C. Grisi**  
Berkeley Heights, New Jersey

**Kathy Hopinkah Hannan**  
Wheaton, Illinois

**Patricia (Pat) Harris**  
Chicago, Illinois

**John Hom**  
South Orange, New Jersey

**Ingrid Saunders Jones**  
Atlanta, Georgia

**Barbara J. Krumsiek**  
Washington, D.C.

**Wonya Lucas**  
Bethesda, Maryland

**Karen Maloney**  
Chatham, New Jersey

**Mitchell (Mitch) A. Martin**  
East Point, Georgia

**Sharon Matthews**  
Charlotte, North Carolina

**Charles (Chuck) D. McLane, Jr.**  
New York, New York

**Lisa Garcia Quiroz**  
New York, New York

**Nancy A. Reardon**  
St. Davids, Pennsylvania

**Sharon I. Wibben**  
Bentonville, Arkansas

**Katherine (Kathy) L. Worthen**  
Rochester, Michigan

**Cyma Zarghami**  
New York, New York



**RENEWING  
THE PROMISE:  
Girl Scouts  
in a New  
Century**

**2011 National  
Council Session/  
52nd Convention**

**Houston, TX**

**Nov. 8-13**

## President



Connie L. Lindsey  
Chicago, Illinois

Connie L. Lindsey is executive vice president and head of corporate social responsibility at the Northern Trust in Chicago. She is responsible for the design and implementation of the company's global corporate social responsibility strategy and the development of goals, policies, and programs appropriate to Northern Trust's brand and business unit strategies. Connie provides oversight and leadership in the firm's response to environmental matters as well as social issues within the marketplace, workplace, and the community.

Prior to becoming head of corporate social responsibility, Connie led the client-servicing teams in the public entities and institutions segment of the company, serving public-fund and not-for-profit clients. In the course of her 18-year Northern Trust career, she has held various leadership roles including director of enterprise relationship management and deputy business unit head within the worldwide operations and technology segment, group head of personal financial services, and manager in Northern Trust's treasury management consulting and product management unit.

A former girl member, Connie is National President of Girl Scouts of the USA and has served on the board since 2005. As well, Connie serves on the board of the Executives' Club of Chicago and the board of governors of the Metropolitan Club of Chicago. She is a delegate for Vision 2020, a national project that aims to energize the dialogue on women and leadership to advance gender equality. Connie is a founding member of the advisory board of the Center for Green Schools and a member of the Economic Club of Chicago. She is an INROADS alumna and has been inducted into the INROADS Alumni Hall of Fame. Connie is a highly sought public speaker on the topics of business, corporate responsibility, leadership, mentoring, and personal and professional empowerment.

Connie has been profiled on national television, including on PBS's *30 Good Minutes* and ABC's *Heart and Soul*. She has been recognized both professionally and in the community. She was the first female recipient of Loretto Hospital Foundation's Spirit of Achievement Award in 2011. Connie was also honored by the National Diversity Council as one of 2010's Most Powerful and Influential Women, and she earned an advocacy award from the Women's Bar Association of Illinois, the N'Digo Corporate Leadership Award, Chicago United's Business Leaders of Color Award, Alpha Kappa Alpha's Women Changing the World Award, the YWCA Leaders of Color Award, and Chicago Defender's Women of Excellence Award. Connie was featured as one of *Ebony* magazine's 2009 "Power 150" and has received Northern Trust's Chairman's Diversity and Volunteer of the Year awards.

## First Vice President

---



**Davia B. Temin**

New York, New York

Davia B. Temin is president and chief executive officer of Temin and Company, Inc., a management consultancy focused on reputation and crisis management, marketing and media strategy, thought leadership, and high-level leadership communication coaching. She founded the company in 1997 to help corporations and other institutions define and strengthen their market position and bottom line, public image, and identity during good times and in times of crisis.

Previously, Davia headed corporate marketing for General Electric Capital, where she oversaw marketing strategy, crisis communications, branding and corporate identity, media relations, advertising, publications, investor relations, special events, and corporate sponsorships for the company and its 27 global businesses. Before working at General Electric Capital, she led marketing at Schroders; Scudder, Stevens and Clark; Citicorp Investment Bank; and Columbia Business School. Prior to that, she worked for the governor of Massachusetts.

Originally from Cleveland, Davia is a former girl member, one year selling more cookies than any other girl in Ohio. Elected to the Girl Scouts of the USA's National Board in 2005, Davia chairs the Fund Development Committee. She has been a Girl Scout Gold Award keynote speaker for the Girl Scout Council of Greater New York, which honored her as a 2007 Woman of Distinction. Elsewhere in the community, Davia chairs the international nonprofit Video Volunteers, helping the poorest of the poor around the world learn how to make investigative videos chronicling injustices and then fix those injustices. She also serves on the boards or advisory boards of the White House Project, ProPublica, the Harvard Women's Leadership Board, the Knight-Bagehot Fellowship at Columbia Journalism School, and the Committee for Economic Development, among others.

Davia is a former Swarthmore College trustee; past president of the Public Relations Society of New York; founding producer of the highly successful entertainment industry conference, *The Business of Entertainment: The Big Picture*; and past executive producer of *The Night* and *the Music Productions*. She received her bachelor's degree from Swarthmore College and her masters degree from Columbia University.

A frequent public speaker, Davia has appeared as a guest on all major U.S. television networks and on numerous local and national television shows around the world. She is featured in a number of books, including *Wall Street Women*, and is currently writing her own book on crisis management.



**RENEWING  
THE PROMISE:  
Girl Scouts  
in a New  
Century**

**2011 National  
Council Session/  
52nd Convention**

**Houston, TX**

**Nov. 8-13**

## Second Vice President



Susan P. Peters  
Fairfield, Connecticut

Susan P. Peters is vice president of executive development and chief learning officer for GE, where she is responsible for talent identification, leadership development, training, performance management, and succession planning for all GE executives worldwide. She joined GE's human resource management program in 1979, later holding union relations and human resources leadership roles in several GE businesses. Susan next worked in Bergen Op Zoom in The Netherlands, managing human resources for GE Plastics manufacturing sites across Europe. After returning to GE corporate headquarters to lead staffing and development, she moved to human resources management positions within GE Plastics, Americas, and GE Appliances. Named executive vice president of human resources for NBC in 2000, Susan was appointed VP of executive development for GE a year later. In 2006, she assumed responsibility for the GE Management Development Institute in Crotonville, New York, and all leadership training. A founding member of the GE Womens' Network, Susan is also a member of the GE Volunteers Advisory Board. Susan was elected to the Girl Scouts of the USA's National Board in 2008 and serves on the Executive Compensation Committee and the National Strategy Task Group.

## Secretary

---



**Debra Nakatomi**  
Los Angeles, California

Debra Nakatomi is president and chief executive officer of Nakatomi & Associates, a strategic communications firm she founded in 1989, dedicated to promoting access, equity, and stewardship through advocacy and public education. The firm counsels philanthropic, private, and not-for-profit clients on issues management, brand identity, and fostering relationships with diverse markets of consumers and communities. Debra is an advisor on organizational development, messaging and media relations, public education campaigns including sexual, domestic and community violence prevention, smoking cessation, sustainable community development, health promotion, and environmental education.

Previously, Debra held executive positions in public affairs and communications at the Walt Disney Company and CBS Television, Inc. She currently serves on the boards of the Asian & Pacific Islander American Health Forum and the Little Tokyo Service Center Community Development Corporation, and is a member of the National Network of Consultants to Grantmakers and the U.S. Japan Council. Committed to building philanthropy for women and girls, Debra is a former board chair of the Los Angeles Women's Foundation and the Center for Asian Pacific American Women and a recipient of the Changing the Face of Philanthropy Award from the Women's Funding Network. A former girl member, she was elected to Girl Scouts of the USA's National Board of Directors in 2002 and since 2005 has served as GSUSA International Commissioner, chair of the World Association of Girl Guides and Girl Scouts (WAGGGS) Task Group, and is a member of the Advocacy and Public Policy Task Group.



**RENEWING  
THE PROMISE:  
Girl Scouts  
in a New  
Century**

**2011 National  
Council Session/  
52nd Convention**

**Houston, TX**

**Nov. 8-13**

## Treasurer

---



**Joan Wagnon**  
Topeka, Kansas

In January 2003 Governor Kathleen Sebelius appointed Joan Wagnon secretary of revenue for the state of Kansas, a position she retired from in January 2010. Before this appointment, Joan was president of Central National Bank, a position she assumed after leaving office as mayor of Topeka in 2001. Once an executive director of Kansas Families for Kids and of Topeka's YWCA, she has also been a schoolteacher, medical researcher, and state legislator for 12 years. This former girl member and Lifetime member received the Thanks Badge from the former Girl Scouts of Kaw Valley Council (Topeka), where she was a troop leader, special services volunteer, trainer, and council board president. Additionally, Joan has served as president of the Streamlined Sales Tax Governing Board and chair of the Multistate Tax Commission, board member of Central National Bank, and president of the Rotary Club of Topeka. She has been on the Girl Scouts of the USA's National Board since 2005, and serves as Treasurer.



## Members-at-Large 2011–2014

---



Sylvia Acevedo

Austin, Texas

Sylvia Acevedo is the chief executive officer of CommuniCard LLC, a company that provides scalable solutions in education and healthcare. Launching her career, literally, as a rocket scientist, she has since worked for several Fortune 100 companies, including IBM, DELL, and Apple. Sylvia serves on the executive board of the Ann Richards School for Young Women Leaders and Stanford University's alumni board. A former girl member, Sylvia was elected to Girl Scouts of the USA's National Board in 2008 and serves on the Western Regional Committee of the Worldwide Association of Girl Guides and Girl Scouts, the National Strategy Task Group and the Governance Task Group. In the greater Austin area, she contributes to numerous community and nonprofit boards, having chaired the Austin Community Foundation and founded the E3 Alliance, of which she is currently a member. Sylvia's many honors include the *Austin Business Journal's* Profiles in Power Award (2007) and the Austin Partners in Education Chairman's Award (2008). NMSU College of Engineering named her one of its Outstanding Engineering Alumni in 2010, and she was recently appointed presidential commissioner to the White House Initiative for Educational Excellence for Hispanics.



**RENEWING  
THE PROMISE:  
Girl Scouts  
in a New  
Century**

**2011 National  
Council Session/  
52nd Convention**

**Houston, TX**

**Nov. 8-13**

## Members-at-Large 2011-2014



**Jenny Alonzo**  
New York, New York

Jenny Alonzo has worked on some of the strongest brands, including Lifetime Television Network, NBC, IBM, *The Wall Street Journal* and, most recently, as co-founder and executive vice president at MIO.TV, a digital lifestyle brand for acculturated and English-speaking Latinos. Jenny is currently consulting for a major cable network while developing a new venture in media. Previously, she held various leadership roles at Lifetime Television Network, overseeing creative and marketing operations, managing mid-nine-figure budgets, and establishing strategy for on-air media. Jenny was part of the team that rebranded Lifetime Television Network to claim its groundbreaking positioning as Television for Women. In 2002, Jenny served a two-year term with the FCC's Advisory Committee on Diversity for Communications in the Digital Age; she was reappointed for another term in 2009. From 2002 to 2004, Jenny served as the first Latina president of the National Association for Multi-Ethnicity in Communications. Currently she is a member of St. John's University's Advisory Board for the College of Professional Studies and chairs the Nielsen Company's Latino Advisory Council. Jenny's been featured in various publications including *The New York Times*, *Black Enterprise*, and *Hispanic Business*. Jenny is a fellow of the distinguished Betsy Magness Leadership Institute, Class II, and was elected to Girl Scouts of the USA's National Board Development Committee in 2008.

## Members-at-Large 2011-2014

---



Catherine (Cathy) M. Coughlin  
*(cathy.coughlin)*

Catherine M. Coughlin is the senior executive vice president and global chief marketing officer at AT&T, where she oversees brand strategy, advertising, corporate communications, events, and sponsorships worldwide. Catherine leads the effort to build and strengthen AT&T's brand and reputation for service around the globe. She began her communications career in 1979 when she joined Southwestern Bell Telephone Company in her hometown of St. Louis. Since then, Catherine has amassed a wide range of experience in all facets of the business, including a strong background in operations. During her 31-year career, she has held officer roles in sales, marketing, operations, and advertising for AT&T. Prior to her current role, Catherine was president and chief executive officer of AT&T Midwest, where she led the company's wireline network sales and customer service operations in Illinois, Indiana, Ohio, Michigan, and Wisconsin. Throughout her career, Catherine has been committed to serving the community, and she currently sits on the boards of several organizations including Northwestern University, the Dallas Women's Museum, and the AT&T Performing Arts Center. She also serves on the board of trustees of the American Film Institute. Catherine was elected to Girl Scouts of the USA's National Board in 2010 and serves on the Fund Development Committee.



**RENEWING  
THE PROMISE:  
Girl Scouts  
in a New  
Century**

**2011 National  
Council Session/  
52nd Convention**

**Houston, TX**

**Nov. 8–13**

## Members-at-Large 2011–2014



**Linda Descano**  
New York, New York

Linda Descano is president and chief executive officer of Women & Co., a service of Citibank that provides women with financial guidance. She joined Women & Co. in 2003 as chief operating officer and was appointed president in 2007 and CEO in 2010. From 1999 through 2002, Linda was a director and portfolio manager in Citi's Private Portfolio Group, and before that, she served as senior vice president and director of environmental affairs for Citi's predecessor company, Salomon Inc., which she joined in 1994. Linda has spoken at hundreds of conferences on personal finance, investment, and leadership topics, and is a member of several professional associations including the CFA Institute, New York Society of Security Analysts, Financial Women's Association of New York and New York Women in Communications. As well, she serves on the Forbes Executive Women's Board, the Director's Council of the University of Pennsylvania Museum of Archaeology and Anthropology, and with the National Organization of Italian American Women. Among her many accolades, Linda was recognized with a 2009 Corporate w2wlink Ascendancy Award for her career achievements and dedication to mentoring women. Linda is a former girl member who serves on the Girl Scouts of the USA's National Board and is a member of the Finance Committee.

## Members-at-Large 2011–2014

---



Brenda Freeman  
Atlanta, Georgia

Brenda Freeman is chief marketing officer for Turner Animation, Young Adults & Kids Media (AYAKM), responsible for providing overall vision and leadership in marketing, on-air, and trade creative services that support AYAKM networks. A veteran brand marketing and promotion executive, she was previously senior vice president of integrated marketing and promotions for Nickelodeon and MTVN Kids and Family Group. Prior to that, Brenda served as vice president of consumer marketing for VH1, where she oversaw all consumer and off-channel marketing for the company. Currently, she serves on the board of directors of PromaxBDA. She is also a member of the Atlanta Board of Visitors at the Savannah College of Art and Design, the advisory boards of the University of Maryland College of Engineering, the Fernbank Museum of Natural History, and Usher's New Look Foundation. Brenda was a Girls, Inc. luncheon honoree, cited for "taking professional risks, bringing a spirit of individuality and collaboration to her work and always seeing a broader canvas of possibilities," and *CableFAX* magazine named her one of the "Top 50 Most Influential Minorities in Cable" (2010, 2009, 2006). Brenda is a former Brownie and Cadet Girl Scout.



**RENEWING  
THE PROMISE:  
Girl Scouts  
in a New  
Century**

**2011 National  
Council Session/  
52nd Convention**

**Houston, TX**

**Nov. 8–13**

## Members-at-Large 2011–2014



**Lisa Guillermin Gable**  
Upperville, Virginia

Lisa Guillermin Gable is president of the Healthy Weight Commitment Foundation, a business-led initiative aimed at reducing obesity, especially childhood obesity, in the U.S. Lisa's career includes extensive leadership in global brand management, fundraising, philanthropy, and political strategy, and she is chairman emeritus of the Pacific Research Institute, serves on the editorial board of the Diplomatic Courier, and is a member of Women Corporate Directors. In August 2004, President George W. Bush appointed Lisa U.S. commissioner general of section for the 2005 World Exposition in Aichi, Japan during which she held rank of ambassador. Additionally, Lisa's background includes tenure as global brand identity manager for INTEL Corporation, a member of the Governor's Economic Development and Jobs Creation Commission, board member of the Virginia Foundation for the Humanities, trustee of Thunderbird School of Global Management and the California State Summer School of the Arts, senior fellow at the Council on Competitiveness, U.S. delegate to the United Nations, vice chairman for the U.S. Defense Department's Defense Advisory Committee on Women in the Services, and senior counsel for Archimede Philanthropy Partners. She was elected to Girl Scouts of the USA's National Board in 2008 and serves on the Advocacy and Public Policy Task Group.

## Members-at-Large 2011–2014



Mónica Gil  
Los Angeles, California

Mónica Gil is senior vice president of government and public affairs for The Nielsen Company. She also manages Nielsen's national Hispanic/Latino strategic community outreach and the company's education, philanthropy, government, and public affairs initiatives. Prior to joining Nielsen, Mónica served as a senior member of Antonio Villaraigosa's 2001 Los Angeles mayoral campaign team, and in 2005 she was part of Villaraigosa's historic and victorious campaign. Previously, she was press secretary for the speaker of the California State Assembly, as well as senior vice president with Greer, Margolis, Mitchell & Burns, where she developed comprehensive media plans for a wide range of clients. As director of public affairs for Los Angeles' Telemundo stations KVEA and KWHY, Mónica managed philanthropic efforts for Telemundo and served as the principle liaison for public outreach in the Los Angeles area. She was named a "Champion of Diversity" by *Diversity Business* magazine, as well as one of Los Angeles' "Women Making a Difference" by the *Los Angeles Business Journal*. Mónica serves on the boards of the Getty House Foundation, Olive Crest, and the Asian Pacific American Legal Center.



**RENEWING  
THE PROMISE:  
Girl Scouts  
in a New  
Century**

**2011 National  
Council Session/  
52nd Convention**

**Houston, TX**

**Nov. 8–13**

## Members-at-Large 2011–2014



Steven F. Gilliland  
Houston, Texas

Steven F. Gilliland is the founder, president, and chief executive officer of Federal Power Company, LLC. Federal Power develops, owns, and operates energy facilities in North America, provides consulting services to the North American energy industry, and manages an investment fund targeted towards equities in the Canadian oil sands space. Prior to founding Federal Power, he was with Duke Energy, as senior vice president of asset management for Duke's wholesale energy business. Steve has held executive positions with CRSS Capital, Inc., Transco Power Company, Synenco Energy Inc., and Proler International. During his career, he has overseen the development, construction, operation, and strategic direction of power generation and energy assets totaling more than \$15 billion. Steve previously served on the board of the Girl Scouts of San Jacinto Council as Treasurer, Finance Committee chair, and Properties Committee chair.



## Members-at-Large 2011-2014

---



Jennifer Grancio  
San Francisco, California

Jennifer Grancio is a leading financial services executive who has spent more than a decade at BlackRock's iShares, the world's largest manager of Exchange Traded Funds (ETFs). During her tenure at iShares, she and her colleagues have helped transform ETFs from a little-known investment vehicle to a global industry with a market size of nearly \$1.2 trillion worldwide. In her current role as head of US iShares at BlackRock, Jennifer leads sales, marketing, and distribution strategy for the firm's more than \$400 billion of assets under management in the U.S. across retail, institutional, and registered investment advisor customer segments. Previously, she served as head of distribution for iShares' European business. Prior to joining BlackRock via legacy BGI in 1999, Jennifer worked in the asset management strategy consulting practice at PricewaterhouseCoopers. She is active in health and education-related philanthropy and over the years has been a tireless advocate for juvenile diabetes research, having served on the board of The Barton Center for Diabetes Education. Jennifer earned her Girl Scout Gold Award in 1987 and is a lifelong member of Girl Scouts of the USA.



**RENEWING  
THE PROMISE:  
Girl Scouts  
in a New  
Century**

**2011 National  
Council Session/  
52nd Convention**

**Houston, TX**

**Nov. 8–13**

## Members-at-Large 2011–2014



**Jeanmarie C. Grisi**  
Berkeley Heights, New Jersey

Jeanmarie C. Grisi is U.S. chief information officer and president of Alcatel-Lucent Investment Management Corporation (ALIMCO), the in-house asset management organization responsible for the investments of the Alcatel-Lucent U.S. post-retirement plans and trusts totaling over \$40 billion. She has been with ALIMCO since 1999, serving in a variety of roles. She is trustee of the Lucent Supplement Health Benefit Trust and serves on the investment subcommittee of Girl Scouts of the USA, the executive committee of CIEBA, and on the board of CMMB (Catholic Medical Mission Board). Before joining Alcatel-Lucent, Jeanmarie was treasurer of the Carnegie Corporation of New York; she has also served as a member of the Foundation Finance Officers Group, as a board member of the New York Regional Association of Grantmakers, and as a director of the Teachers Insurance and Annuity Association personal annuity mutual fund.

## Members-at-Large 2011–2014

---



Kathy Hopinkah Hannan  
National Managing Partner

Kathy Hopinkah Hannan was appointed national managing partner of diversity and corporate responsibility at KPMG LLP in December 2009. In this role she provides strategic direction to leverage diversity and inclusion and corporate philanthropy for commercial sustainability. Kathy has been with KPMG since 1985 and previously served as managing partner for Tax Midwest Region and vice chair of human resources. In 2003, she founded the KPMG Women's Advisory Board with the objective to improve the retention and advancement of women in the firm. Presently, Kathy chairs KPMG's Diversity Advisory Board; she also serves on the board of trustees of the KPMG Foundation. She is a member of the American Institute of Certified Public Accountants, the Illinois CPA Society, the New York State Society of CPAs, and the American Women's Society of CPAs, as well as the Chicago Network, the Commercial Club of Chicago, the Executives' Club of Chicago, and the Economic Club. Additionally, Kathy serves on the boards of the Adler Planetarium, American Indian Center, Catalyst, Loras College, Metropolitan Planning Council, and the Northwestern Medical Faculty Foundation. She was recently named by the Illinois Diversity Council one of 2011's "Most Powerful and Influential Women."



**RENEWING  
THE PROMISE:  
Girl Scouts  
in a New  
Century**

**2011 National  
Council Session/  
52nd Convention**

**Houston, TX**

**Nov. 8-13**

## Members-at-Large 2011-2014



Patricia (Pat) Harris  
Chicago, Illinois

Patricia Harris is responsible for the development and implementation of diversity strategies for McDonald's Corporation, beginning her career with the company over 30 years ago as an administrative assistant. Under her leadership, McDonald's has been widely recognized for its commitment to inclusion and diversity. Patricia is also a founder and member of the Women's Foodservice Forum, founder and past chair of the MultiCultural Foodservice & Hospitality Alliance, and past president of the board of the Breast Cancer Network of Strength. She works with the Women's Leadership Board at Harvard University's Kennedy School of Government and Roosevelt University's board of trustees, and she was awarded an honorary doctorate from South Carolina State University. Patricia received her bachelor's degree in public administration and personnel administration from Roosevelt University in Chicago. She has been featured in several acclaimed publications including *Black Enterprise*, *Essence* magazine, *The Chicago Tribune*, *Today's Chicago Woman*, and *Diversity Woman* magazine, and she was named one of the "Top 10 Diversity Champions in the Country" by *Working Mother* and "Woman of the Year" by the Roundtable for Women in Foodservice. She recently documented her McDonald's experience in her book, *None of Us Is As Good As All of Us: How McDonald's Prospers by Embracing Inclusion and Diversity*.

## Members-at-Large 2011-2014

---



John Hom

South Orange, New Jersey

John Hom is currently vice president of learning and leadership development at Prudential Financial, where he oversees the design and implementation of leadership development solutions for Prudential's international businesses. Previously, he was the senior vice president of leadership development at Merrill Lynch/Bank of America, where he was responsible for organizational design, succession planning, talent management, and training and performance management. Prior to joining Merrill Lynch, John was a senior consultant at the Hay Group, a global human resources consulting firm. At Hay, he specialized in improving sales force effectiveness through organizational design, sales strategy alignment, performance improvement, and sales incentive compensation. In this capacity, John consulted with Fortune 500 companies in industries including pharmaceuticals, financial services, and telecommunications. A former member of Salomon Brothers' corporate strategy and planning group and its mergers and acquisitions division, he also worked in operational roles at Lehman Brothers and Chase Manhattan Bank. John was elected to the Girl Scouts of the USA's Board of Directors in 2008 and chairs the Executive Compensation Committee on which he previously served as a non-board member before joining the board.



**RENEWING  
THE PROMISE:  
Girl Scouts  
in a New  
Century**

**2011 National  
Council Session/  
52nd Convention**

**Houston, TX**

**Nov. 8-13**

## Members-at-Large 2011-2014



**Ingrid Saunders Jones**  
Atlanta, Georgia

Ingrid Saunders Jones, senior vice president, Global Community Connections, The Coca-Cola Company Chairperson, The Coca-Cola Foundation directs The Coca-Cola Company's global charitable giving and community engagement efforts. Under her leadership, the Company uses its expertise and resources to help develop and maintain vibrant, sustainable communities through its support of water stewardship, community recycling, education and fitness and nutrition programs. In 2010, Coca-Cola gave back more than \$100 million to sustainable community programs, including Girl Scouts of the USA, the United Negro College Fund, the Hispanic Scholarship Fund, Catalyst, Ocean Conservancy, Boys and Girls Clubs of America, and the World Wildlife Fund, to name a few.

A native of Detroit Ingrid earned a bachelor's degree in education at Michigan State University and a master's degree in education at Eastern Michigan University. She serves on the boards of The Coca-Cola Africa Foundation and The Coca-Cola Scholars Foundation, as well as Clark Atlanta University, The Carter Center, The Ohio State University President's Council on Women, the Girl Scouts of the USA's National Board of Directors, and the Woodruff Arts Center. She previously served on the board of the Girl Scout Council of Northwest Georgia. Ingrid also is a member of the Rotary Club of Atlanta and the Society of International Business Fellows.

## Members-at-Large 2011–2014

---



**Barbara J. Krumsiek**  
Washington, D.C.

Barbara J. Krumsiek is chair, chief executive officer, and president of Calvert Investments, Inc., and director and chair of Acacia Life Insurance Company. Calvert and Acacia Life are affiliates of UNIFI, a mutual holding company. Calvert manages over \$14 billion in assets and is best known for sustainable and responsible investing. Under her leadership in 2004, Calvert developed the Calvert Women's Principles, the first global code of corporate conduct focused exclusively on empowering, advancing and investing in women worldwide. Barbara is a prominent member of the Washington D.C. business community. She serves on the boards of Pepco Holding, Inc., the Eugene and Agnes E. Meyer Foundation, the Economic Club of Washington, D.C., and the Federal City Council. In 2009, she was inducted into the Washington Business Hall of Fame.

Barbara has been listed on the "Influential Marylanders for 2010" by the *Daily Record*, the "100 Most Powerful Women in Washington" by *Washingtonian* magazine, and the "Top 50 Influential Women in Wealth Management" by *Wealth Management*.

Barbara attributes her successes to her participation as a young girl in the Girl Scouts and is an avid supporter of the organization. She attended "Camp CEO" several times and was co-chair of the Girl Scout Council of the Nation's Capital Campaign from 2004 to 2005. Barbara has served on the Washington D.C. Advisory Board since 2003. Elected in 2011 to the Girl Scouts of the USA's National Board; Barbara serves on the Campaign Planning Committee.



**RENEWING  
THE PROMISE:  
Girl Scouts  
in a New  
Century**

**2011 National  
Council Session/  
52nd Convention**

**Houston, TX**

**Nov. 8-13**

## Members-at-Large 2011-2014



**Wonya Lucas**  
Bethesda, Maryland

As president and chief executive officer of TV One, Wonya Lucas is responsible for the network's strategic vision, brand strategy, and operations. She is responsible for a multi-platform offering that serves Black America and operates in concert with complementary franchises in the Radio One and Comcast/NBC organizations. Prior to joining TV One, Wonya served as executive vice president and chief operating officer for Discovery Channel and Science Channel, and before that, as global chief marketing officer for Discovery Communications. Other positions held include general manager and executive vice president of The Weather Channel Networks, and senior vice president of strategic marketing for CNN Networks Worldwide. Wonya serves on the board of the Georgia Tech Advisory Board, and the WEB Dubois Society. She is a former member of the boards of Cable & Telecommunications Association for Marketing, Women in Cable & Telecommunications, Inc, Children's Museum of Atlanta, and VOX: Youth Communications. She has been honored many times over, most recently in 2010 when she was named among the "75 Most Powerful Women in Business" by *Black Enterprise* magazine. Wonya is a former girl member whose daughters participated in Girl Scouting.



## Members-at-Large 2011–2014



Karen A. Maloney  
Hoboken, New Jersey

Karen A. Maloney's career includes extensive financial management experience in the publishing, distribution, apparel, manufacturing, and retail industries. In 2011, MTV Networks named Karen its senior vice president and general manager of financial shared service centers. Previous to this, she was MTV Networks' senior vice president and worldwide controller, responsible for global financial accounting and reporting, financial systems, production, audit, and compliance. Prior to joining MTV Networks in 2007, Karen served as Scholastic Corporation's senior vice president of finance and chief accounting officer. Her expertise in corporate accounting, financial and tax reporting, and cash management are the direct result of her leadership positions as corporate controller for Calvin Klein, Inc.; Bernard Chaus, Inc.; and Biddermann Industries Corp. Karen began her career at KPMG and subsequently held accounting positions at RCA, Grand Union, and Federal Paper Board Company, Inc., where she became assistant controller. A former girl member, Karen was elected to Girl Scouts of the USA's National Board of Directors in 2008 and chairs the Finance Committee.



**RENEWING  
THE PROMISE:  
Girl Scouts  
in a New  
Century**

**2011 National  
Council Session/  
52nd Convention**

**Houston, TX**

**Nov. 8–13**

## Members-at-Large 2011–2014



**Mitchell (Mitch) A. Martin**  
East Point, Georgia

Mitchell A. Martin started the minority certified public accounting firm of Martin, Harps, Syphoe & Company, which audited the 1996 Olympic Games—the first minority firm in the history of the Olympics to perform this service. He also co-founded Grecian Foods, Inc., now Global Concessions, Inc., a multi-franchise owner/operator. Mitchell started his career as an auditor with the Big Eight accounting firm of Arthur Andersen & Company, four years later accepting a position with Cable Atlanta (now Comcast) as vice president and controller. He currently serves as a member of the Business School Advisory Committee at North Carolina A&T State University and as treasurer of the board of Atlanta Interfaith Broadcasters, Inc. In past years, Mitchell has served as co-chair of the United Negro Telethon, a former member of 100 Black Men of Atlanta, and chairman of the Girl Scout Council of Northwest Georgia—the first male to hold the position. He serves on Girl Scouts of the USA's National Board, the Audit Committee, and the National Board Development Committee. Accolades have included a presidential citation from the National Association for Equal Opportunity in Higher Education.

## Members-at-Large 2011–2014



Sharon H. Matthews  
Charlotte, North Carolina

Sharon H. Matthews is a senior vice president at Wells Fargo Corporation, where she drives the design, development, and implementation of workforce policies and initiatives. Before joining Wells Fargo, she held human resources management positions at IBM, with domestic and global responsibility in manufacturing and development, financial services, and sales. A former girl member, Sharon was elected to the National Board of Directors in 2002; she has since been chair of the National Board Development Committee, first vice president, chair of the Executive Compensation Committee, and a member of the Realignment Task Group. She was a member of the 2008 delegation to the World Association of Girl Guides and Girl Scouts (WAGGGS) World Conference in Johannesburg, South Africa. Additionally, Sharon is passionate about issues related to women and children and is the secretary of Women Executives for Community Service and a member of the Parent University Advisory Board, the Charlotte-Mecklenburg Women's Summit Council, Charlotte Women Executives, the Crown Jewels Chapter of Links, Inc., and Jack and Jill of America, as well as a former board member of Trinity Episcopal School. She is a frequent volunteer at Girl Scouts, Hornets' Nest Council "Scouting for the Cure" event. Sharon is also actively engaged in Wells Fargo's diversity initiatives as co-executive sponsor of the Latin Connection Team Member Network.



**RENEWING  
THE PROMISE:  
Girl Scouts  
in a New  
Century**

**2011 National  
Council Session/  
52nd Convention**

**Houston, TX**

**Nov. 8–13**

## Members-at-Large 2011–2014



**Charles (Chuck) D. McLane Jr.**  
New York, New York

Charles D. McLane, Jr., has been executive vice president and chief financial officer at Alcoa since 2007. As CFO, he has accountability for Alcoa's finance organization, which includes treasury, controllership, pension, investor relations, tax, audit and financial planning, and analysis. Charles is also responsible for the global business service group, which provides information technology, purchasing, and business support services globally. He joined Alcoa in 2000 as director of investor relations following Alcoa's acquisition of Reynolds Metals Company. Two years later, Charles was appointed vice president of Alcoa Business Support Services and corporate controller, based in Pittsburgh. At this time he was accountable for Alcoa's North American transactional service functions, including procurement, financial shared services, environment, health and safety services, human resources, and corporate aircraft operations. Prior to joining Alcoa, Charles worked for Reynolds Metals for 27 years in a financial capacity, including as division controller. In 1990 he was named director of finance and administration for Reynolds' Global Can business unit. In 1995 he became assistant controller and in 1999, assistant treasurer. Charles is a member of the Conference Board's Council of Financial Executives Institute and is engaged with several charitable organizations.

## Members-at-Large 2011–2014

---



Lisa Garcia Quiroz  
New York, New York

As senior vice president of corporate responsibility and diversity at Time Warner Inc., Lisa Garcia Quiroz brings coherence and strategic alignment to the company's community outreach and philanthropic programs in education and the arts. Lisa effectively engages the company's various divisions, maximizes its cash and in-kind resources, and increases its visibility and impact across the corporate social responsibility spectrum. She also ensures that Time Warner attracts, retains, and develops a talented and diverse workforce, and she leads company-wide efforts aimed at better serving and reaching a more diverse marketplace. Prior to assuming her current position, Lisa was the catalyst for two of Time Inc.'s successful brand extensions, *People en Español* and *Time for Kids*. *People en Español*, which she founded, is the best-selling Hispanic magazine in the U.S. Active in civic issues, Lisa is on the board of directors of the Hispanic Scholarship Fund and was nominated this year by President Obama to serve on the board of the Corporation for National and Community Service. Her prior civic service includes appointments by Mayor Michael Bloomberg to the New York City Commission on Human Rights and as co-chair of the NYC Latino Media and Entertainment Commission.



**RENEWING  
THE PROMISE:  
Girl Scouts  
in a New  
Century**

**2011 National  
Council Session/  
52nd Convention**

**Houston, TX**

**Nov. 8-13**

## Members-at-Large 2011-2014



**Nancy A. Reardon**  
St. Davids, Pennsylvania

Nancy A. Reardon was appointed Campbell Soup Company's senior vice president and chief human resources and communications officer in August 2004. Prior to joining Campbell's, she served as executive vice president of human resources for Comcast Cable Communications, Inc., where she planned and led the integration of AT&T Broadband. Before that, Nancy was a partner and executive vice president of human resources and corporate affairs for Borden Capital Management Partners. She has served on the boards of Borden Foods, Wise Products, Inc., Elmer's Products, Inc., and the Mann Center for the Performing Arts. Nancy is a current member of the board of directors and the compensation and audit committees of The Warnaco Group, Inc., as well as a board member of the Adirondack Museum. She is involved with the HR Policy Association, the CHRO/Board Academy, the Personnel Round Table, the Society for Human Resource Management, and the International Women's Forum. Nancy is a former girl member who later served as a Girl Scout Daisy and Brownie leader for her daughter's troop in Briarcliff Manor, New York.

## Members-at-Large 2011–2014

---



**Sharon I. Wibben**  
Rentonville, Arkansas

As vice president of human resources for the information systems division of Walmart, Sharon Wibben is responsible primarily for talent acquisition/development and change management. Previously, she held the position of vice president of merchandising, marketing, and sourcing systems for Walmart's global information systems division, responsible for global systems development and delivery worldwide; prior to that, she was vice president of the photo and connection center division. Before joining Walmart and as a corporate officer with Delta Airlines, Sharon was accountable for Delta's inflight services division. She has also held various leadership positions in field operations and at corporate headquarters for the Xerox Corporation, introducing to Xerox's organizational transformation center a high-performance work system strategy that captured the "human side of productivity." Sharon is involved in Walmart's corporate mentoring program as an executive sponsor for Pride, a key associate resource group within the company. Sharon, a former girl member, was actively involved on the board of the Girl Scout Council of Northwest Georgia and played a key role in bringing Delta Airlines resources to Girl Scouts, both nationally and locally.



**RENEWING  
THE PROMISE:  
Girl Scouts  
in a New  
Century**

**2011 National  
Council Session/  
52nd Convention**

**Houston, TX**

**Nov. 8-13**

## Members-at-Large 2011-2014



Katherine (Kathy) L. Worthen  
Rochester, Michigan

Katherine L. Worthen is the executive director of chassis systems at General Motors, responsible for leading the strategic procurement and execution of global production components for General Motors. She leads cross-functional teams to improve vehicle performance and supplier alignment, working closely with the supply base and her engineering counterparts to support General Motors core priorities toward designing, building, and selling the world's best vehicles. Katherine has been part of the global purchasing and supply chain at General Motors since 2000 and has held various buying positions, as well as global commodity managerial positions, within the company. Prior to joining GM, she worked as a case analyst for EDS. Katherine is currently the executive lead of the global purchasing and supply chain human resource committee and was nominated by *Automotive News* to be considered as one of the top 100 women in the automotive industry in 2010. She is a former girl member and is wrapping up her fourth year as a leader for her daughter's Brownie troop.



## Members-at-Large 2011–2014

---



Cyma Zarghami  
New York, New York

Cyma Zarghami is the president of Nickelodeon, overseeing all creative and business operations for the company. Now in its thirty-second year, Nickelodeon is the world's most widely distributed kids' channel, with 50 channels reaching more than 350 million people in 25 languages. Under Cyma's leadership, Nickelodeon has been the number-one-rated U.S. cable network for more than 16 consecutive years. A 26-year veteran of the company, Cyma was named president in 2006, nurturing the continued growth and expansion of the Nickelodeon brand in television, feature films, digital, consumer products, and travel and recreation. Throughout, she has ensured that Nickelodeon has remained true to its primary mission of serving and being inclusive of all kids, and has championed the positive portrayal of girls of all ages through such strong and smart characters ranging from Dora, the Explorer to Miranda Cosgrove on *iCarly* and Victoria Justice on *Victorious*. Cyma has also expanded Nickelodeon's pro-social leadership role as a key component of its brand identity. Under its award-winning The Big Help banner, Nickelodeon informs and empowers kids of all ages with programs such as The Worldwide Day of Play and the HALO Awards, as well as connecting them to issues they've said are important to them and their families.



**RENEWING  
THE PROMISE:  
Girl Scouts  
in a New  
Century**

**2011 National  
Council Session/  
52nd Convention**

**Houston, TX**

**Nov. 8-13**

## Board Development Committee

---

### Board Members 2011-2014

**Jenny Alonzo**  
New York, New York

**Brenda Freeman**  
Atlanta, Georgia

**Mónica Gil**  
Los Angeles, California

### Non-Board Members 2011-2014

**Thomas W. Dortch, Jr.**  
Atlanta, Georgia

**J.D. Hokoyama**  
Los Angeles, California

**Ilene H. Lang**  
New York, New York

**Patricia Romines**  
Bartlesville, Oklahoma

## Board Development Committee

---



Jenny Alonzo  
New York, New York

Jenny Alonzo has worked on some of the strongest brands, including Lifetime Television Network, NBC, IBM, *The Wall Street Journal* and, most recently, as co-founder and executive vice president at MIO.TV, a digital lifestyle brand for acculturated and English-speaking Latinos. Jenny is currently consulting for a major cable network while developing a new venture in media. Previously, she held various leadership roles at Lifetime Television Network, overseeing creative and marketing operations, managing mid-nine-figure budgets, and establishing strategy for on-air media. Jenny was part of the team that rebranded Lifetime Television Network to claim its groundbreaking positioning as Television for Women. In 2002, Jenny served a two-year term with the FCC's Advisory Committee on Diversity for Communications in the Digital Age; she was reappointed for another term in 2009. From 2002 to 2004, Jenny served as the first Latina president of the National Association for Multi-Ethnicity in Communications. Currently she is a member of St. John's University's Advisory Board for the College of Professional Studies and chairs the Nielsen Company's Latino Advisory Council. Jenny's been featured in various publications including *The New York Times*, *Black Enterprise*, and *Hispanic Business*. Jenny is a fellow of the distinguished Betsy Magness Leadership Institute, Class II, and was elected to Girl Scouts of the USA's National Board Development Committee in 2008.



**RENEWING  
THE PROMISE:  
Girl Scouts  
in a New  
Century**

**2011 National  
Council Session/  
52nd Convention**

**Houston, TX**

**Nov. 8-13**

## Board Development Committee



**Thomas W. Dortch, Jr.**  
Atlanta, Georgia

Currently Thomas W. Dortch, Jr., is chairman and chief executive officer of TWD, Inc. In 1990, he became the state director and served as chief administrator for U.S. Senator Sam Nunn. Thomas was the first African American to serve in this capacity. Some of his other accomplishments include serving as president of South West Investment Group, chief executive officer of Atlanta Transportation Systems, Inc., chairman and chief executive officer of Cornerstone Parking, chairman of Lancor Parking Management, LLC, managing partner of FAD Consulting, LLC, founder of the National Black College Alumni Hall of Fame Foundation, Inc., and co-founder of the Georgia Association of Minority Entrepreneurs and the Greater Atlanta Economic Alliance. From 1994 to 2004 Thomas served as the national chairman of 100 Black Men of America. Thomas has appeared on such programs as *The Oprah Winfrey Show* and *The O'Reilly Factor* and is the recipient of numerous awards and honors. He is an internationally sought-after speaker, having addressed audiences including the Darden School of Business at the University of Virginia, NASA's Emerging Leaders Forum, the U.S. Department of Housing and Urban Development, United Negro College Fund, the Congressional Black Caucus, and the American Cancer Society.

## Board Development Committee

---



Brenda Froeman  
Atlanta, Georgia

Brenda Froeman is chief marketing officer for Turner Animation, Young Adults & Kids Media (AYAKM), responsible for providing overall vision and leadership in marketing, on-air, and trade creative services that support AYAKM networks. A veteran brand marketing and promotion executive, she was previously senior vice president of integrated marketing and promotions for Nickelodeon and MTVN Kids and Family Group. Prior to that, Brenda served as vice president of consumer marketing for VHI, where she oversaw all consumer and off-channel marketing for the company. Currently, she serves on the board of directors of PromaxBDA. She is also a member of the Atlanta Board of Visitors at the Savannah College of Art and Design, the advisory boards of the University of Maryland College of Engineering, the Fernbank Museum of Natural History, and Usher's New Look Foundation. Brenda was a Girls, Inc. luncheon honoree, cited for "taking professional risks, bringing a spirit of individuality and collaboration to her work and always seeing a broader canvas of possibilities," and *CableFAX* magazine named her one of the "Top 50 Most Influential Minorities in Cable" (2010, 2009, 2006). Brenda is a former Brownie and Cadet Girl Scout.



**RENEWING  
THE PROMISE:  
Girl Scouts  
in a New  
Century**

**2011 National  
Council Session/  
52nd Convention**

**Houston, TX**

**Nov. 8-13**

## Board Development Committee



**Mónica Gil**  
Los Angeles, California

Mónica Gil is senior vice president of government and public affairs for The Nielsen Company. She also manages Nielsen's national Hispanic/Latino strategic community outreach and the company's education, philanthropy, government, and public affairs initiatives. Prior to joining Nielsen, Mónica served as a senior member of Antonio Villaraigosa's 2001 Los Angeles mayoral campaign team, and in 2005 she was part of Villaraigosa's historic and victorious campaign. Previously, she was press secretary for the speaker of the California State Assembly, as well as senior vice president with Greer, Margolis, Mitchell & Burns, where she developed comprehensive media plans for a wide range of clients. As director of public affairs for Los Angeles' Telemundo stations KVEA and KWHY, Mónica managed philanthropic efforts for Telemundo and served as the principle liaison for public outreach in the Los Angeles area. She was named a "Champion of Diversity" by *Diversity Business* magazine, as well as one of Los Angeles' "Women Making a Difference" by the *Los Angeles Business Journal*. Mónica serves on the boards of the Getty House Foundation, Olive Crest, and the Asian Pacific American Legal Center.

## Board Development Committee

---



**J.D. Hokoyama**  
Los Angeles, California

J.D. Hokoyama currently serves as president and chief executive officer and was a founding board member of Leadership Education for Asian Pacifics, Inc. (LEAP), where he is responsible for the overall direction and management of the organization. A former Peace Corps volunteer who served in Ethiopia, J.D. taught English at Daniel Murphy High School and Loyola High School, leaving teaching to become the associate national director of the Japanese American Citizens League (JACL), where after two years he assumed the position of acting national director. Subsequent to leaving the JACL, J.D. served as the first director of the Office of Asian Pacific American Student Services (APASS) at the University of Southern California and then as executive vice president for fund development and public affairs at Keiro Services. He is a nationally known speaker and trainer who presents to organizations on topics such as becoming a 21st century leader, understanding cultural values, taking risks, and breaking the glass ceiling. J.D. serves on several boards, including that of the National Council of Asian Pacific Americans, the Bellarmine College of Liberal Arts at Loyola Marymount University, and the Asian Pacific Exchange. While serving in the Peace Corps in Ethiopia, he was the provincial "Scout Director" for Girl Scouts and Boy Scouts.



**RENEWING  
THE PROMISE:  
Girl Scouts  
in a New  
Century**

**2011 National  
Council Session/  
52nd Convention**

**Houston, TX**

**Nov. 8-13**

## Board Development Committee



**Ilene H. Lang**  
New York, New York

Ilene H. Lang is president and chief executive officer of Catalyst, where she focuses on helping businesses build inclusive workplaces and expand opportunities for women. She regularly addresses national and international groups of senior leaders in diverse business, academic, and public policy venues. Having broken barriers in her own career, Ilene is widely recognized as a pioneering female high-tech/Internet executive, having been the founding CEO of AltaVista Internet Software Inc., a subsidiary of Digital Equipment Corporation. Prior to this work, she was senior vice president of the desktop business group at Lotus Development Corporation, where she was responsible for a \$500 million business. Additionally, Ilene has advised CEOs and entrepreneurs as a board member, coach, and investor in women-led technology companies. She was named to the Global Agenda Council on Women's Empowerment at the World Economic Forum and is a member of Girl Scouts of the USA's National Board Development Committee. Ilene has served on numerous other corporate, private, and nonprofit boards in the past, most recently with Art Technology Group, Inc. Her blog, *Catalyzing*, was called "insightful" by *Forbes*; she also writes for *The Huffington Post*.



## Board Development Committee

---



Patricia Romines  
Bartlesville, Oklahoma

During her 22-year career with Phillips Petroleum, Patricia Romines held a variety of executive staff positions in the United States and the United Kingdom. In her final role with Phillips, as manager of corporate human resources, she led diversity initiatives, training, and executive development, and spearheaded innovative compensation and performance management design projects. Prior to this, Patricia was involved in a leadership capacity in corporate planning, government affairs, and as the manager of an internal management consulting group. Since leaving Phillips in 2000, she has had ownership and management involvement in Knightsbridge Advisers, a private equity fund that has invested in venture capital partnerships on behalf of institutional investors for 28 years. Patricia is a former girl member and served as council board chair for the Bluestem Council in Oklahoma for two terms, earning the Thanks Badge for her contributions. She was elected to the Girl Scouts of the USA's National Board of Directors in 2002 and served three terms.



**RENEWING  
THE PROMISE:  
Girl Scouts  
in a New  
Century**

**2011 National  
Council Session/  
52nd Convention**

**Houston, TX**

**Nov. 8-13**

## Profile of National Slates

Of the **34** nominees ..

**28** are women; **6** are men.

**23** percent are Black.

**53** percent are White (non-Hispanic).

**14** percent are Hispanic.

**7** percent are Asian American.

**3** percent are American Indian.

**3** have been president of one or more Girl Scout councils.

**5** have served on one or more council boards of directors.

**13** were girl members.

**2** are outstanding professionals in education or social services.

**5** have been appointed to state or federal legislative or executive positions.

**22** are specialists in banking, finance, technology, or strategic planning.

**5** have top-level experience in fund development.

**11** have backgrounds in marketing/communications or entertainment/media.

**6** are experts in human resources.

**30** have served on one or more boards of other national not-for-profits or corporations.

They currently and collectively reside in 14 states and the District of Columbia.

# 2011 National Council Session Action Items

## Required Action Items

### **The National Council will adopt:**

#### The Credentials Report:

The Credentials Report is the official roll of voting members. A credentials chart is found on page 72. The report addresses the National Board and the National Board Development Committee.

#### Standing Rules for the Session:

Proposed Standing Rules for the 2011 National Council Session are found on pages 57–58.

#### Program:

The Program is the schedule of proceedings, including the sequence of business items, and will be distributed on site in Houston.



# 2011 National Council Proposal 1

## AUTHORIZATION FOR ANNUAL GENERAL PROGRAM FEE FOR GIRL MEMBERS

**Statement of Proposal:**

To amend the *Blue Book of Basic Documents* policy entitled "Girl Scout Council Authority and Responsibility" by striking and inserting as follows:

Current Wording	Proposed Amendments to Policy	If Adopted, Will Read
<p>Girl Scout Council Authority and Responsibility</p> <p>Within the terms of its charter, a Girl Scout council shall have the authority and responsibility to: provide and safeguard the Girl Scout program, build an organization to serve its membership, secure and direct personnel, extend membership opportunities to all girls within its jurisdiction, finance its work, and develop its community and public relationships; however, a Girl Scout council shall not have the authority to establish any form of local council membership dues, nor shall a Girl Scout council use membership dues collected from girls and adults registering with GSUSA through the council as a source of investment income. The local council shall be accountable to the National Board of Directors of Girl Scouts of the United States of America for proper exercise of this authority.</p>	<p>Girl Scout Council Authority and Responsibility</p> <p>Within the terms of its charter, a Girl Scout council shall have the authority and responsibility to: provide and safeguard the Girl Scout program, build an organization to serve its membership, secure and direct personnel, extend membership opportunities to all girls within its jurisdiction, finance its work, and develop its community and public relationships. [ ; however, a] A Girl Scout council shall not have the authority to establish any form of local council membership dues. [ , nor shall a Girl Scout council] <u>however,</u> Girl Scout councils may charge an annual general program fee for girl members, <u>not to exceed the amount charged by GSUSA for annual membership dues.</u> A Girl Scout council shall not use membership dues collected from girls and adults registering with GSUSA through the council as a source of investment income. The local council shall be accountable to the National Board of Directors of Girl Scouts of the United States of America for proper exercise of this authority.</p>	<p>Girl Scout Council Authority and Responsibility</p> <p>Within the terms of its charter, a Girl Scout council shall have the authority and responsibility to: provide and safeguard the Girl Scout program, build an organization to serve its membership, secure and direct personnel, extend membership opportunities to all girls within its jurisdiction, finance its work, and develop its community and public relationships. A Girl Scout council shall not have the authority to establish any form of local council membership dues; however, Girl Scout councils may charge an annual general program fee for girl members, not to exceed the amount charged by GSUSA for annual membership dues. A Girl Scout council shall not use membership dues collected from girls and adults registering with GSUSA through the council as a source of investment income. The local council shall be accountable to the National Board of Directors of Girl Scouts of the United States of America for proper exercise of this authority.</p>

Proviso: If adopted, this will be effective beginning FY2013.

[Words in bracket] = words to be struck

Underlined words = words to be inserted

Submitted by:

National Board of Directors of Girl Scouts of the USA and Girl Scout Council of Central and Southern New Jersey.\*

**Recommendation of the National Board:**

**The National Board recommends adoption of the proposal.**

**Rationale for Recommendation:**

The cost of organizing and delivering Girl Scouting is increasing. While all program is based on the Girl Scout Leadership Experience, the methodologies of program delivery and related costs differ from council to council. This proposal, giving councils the flexibility of charging a general program fee, will help councils meet the wide-ranging needs of girls and offset the increasing cost of providing a full spectrum of program opportunities for girls.

This proposal amends the *Blue Book* policy entitled "Girl Scout Council Authority and Responsibility." It provides councils, for the first time, with the option of assessing a general program fee to help cover costs related to the administration of Girl Scout program for girls. This is a general program fee, not to be confused with event-related program fees that councils may charge for specific event-related programs such as various camp, series, event, or travel programs.

The general program fee can be determined by the council but cannot exceed the cost of the full-year, annual Girl Scouts of the USA membership dues in effect in the Girl Scout year that the fee is charged. If a council chooses to charge a general program fee, it must be consistently charged to all girl members at the time of registration. Additionally, councils charging a general program fee must provide financial aid so that a general program fee is not a deterrent to girl enrollment. Councils can charge general program fees beginning in October 2012.

Councils are not required to charge a general program fee. If they do, the fee must be consistently charged to all girl members at the time of registration. General program fees could differ from council to council. Councils need to be prepared to handle questions should fees differ across jurisdictional lines.

Any general program fee charged by the council would not be considered part of the council's fund-raising efforts or family solicitation campaigns and as such would not be tax deductible. Just as councils seek donations to cover GSUSA membership dues for low-income families, external donations could be sought to subsidize general program fees, creating an opportunity to generate philanthropic support to offset costs.

**Footnote:**

Footnotes will be added to the *Blue Book of Basic Documents* to define the general program fees, maintain clarity regarding the difference between Girl Scouts of the USA membership dues and general program fees, and to explain that general program fees are to be applied uniformly to all girls at the time of registration.

**Reference:**

*Blue Book of Basic Documents 2009*, p. 18, updated June 2010.

\*This joint proposal replaces the proposal previously submitted by Girl Scout Council of Central and Southern New Jersey entitled "Council Registration Fee."





## 2011 National Council Proposal 2

### CONSTITUTIONAL AMENDMENT: TIMING FOR THE ELECTION OF NATIONAL COUNCIL DELEGATES IN COUNCILS

Statement of Proposal:

#### PART A

To amend the Constitution of Girl Scouts of the USA, Article IV (The National Council), Section 5 (Formula for Delegates), by striking and inserting as follows:

Strike out the words "of the year" and insert the words "two years."

Current Wording	Proposed Amendment	If Adopted, Will Read
Each local council to which a charter has been issued and remains in force shall be entitled to the following delegates based on the number of girls under its jurisdiction who are members of the Girl Scouts of the United States of America as of September 30 of the year preceding the regular session of the National Council:	Each local council to which a charter has been issued and remains in force shall be entitled to the following delegates based on the number of girls under its jurisdiction who are members of the Girl Scouts of the United States of America as of September 30 <u>[of the year]</u> <u>two years</u> preceding the regular session of the National Council:	Each local council to which a charter has been issued and remains in force shall be entitled to the following delegates based on the number of girls under its jurisdiction who are members of the Girl Scouts of the United States of America as of September 30 two years preceding the regular session of the National Council:

[ Words in bracket ] = words to be struck  
Underlined words = words to be inserted



PART B

Note: Part B will only be considered upon adoption of Part A.

To amend the Constitution of Girl Scouts of the USA, Article IV (The National Council), Section 7 (Term for Delegates), by substitution as follows:

Current Wording	Proposed Amendment	If Adopted, Will Read
<p>Subject to the requirements of the preceding sections of this article, delegates elected by local councils shall serve as members of the National Council for three years from the date of their election or until their successors are elected, provided they remain the delegates of the local council which elected them; delegates from USA Girl Scouts Overseas shall serve as members for three years from the date of their selection or until their successors are selected, provided they remain delegates from USA Girl Scouts Overseas; members of the National Board of Directors and National Board Development Committee shall be members of the National Council during their term of office; those persons elected by the National Council shall serve until the next regular session of the National Council.</p>	<p>Subject to the requirements of the preceding sections of this article, the term of office of members of the National Council shall be as follows: delegates elected by local councils shall be elected in the calendar year preceding the National Council and shall serve for a term of three years or until their successors are elected and assume office, provided they remain the delegates of the local council that elected them; delegates from USA Girl Scouts Overseas shall be selected in the calendar year preceding the National Council and shall serve for a term of three years or until their successors are selected and assume office, provided they remain delegates from USA Girl Scouts Overseas; members of the National Board of Directors and National Board Development Committee shall be members of the National Council during their term of office; other persons elected by the National Council shall serve until the next regular session of the National Council.</p>	<p>Subject to the requirements of the preceding sections of this article, the term of office of members of the National Council shall be as follows: delegates elected by local councils shall be elected in the calendar year preceding the National Council and shall serve for a term of three years or until their successors are elected and assume office, provided they remain the delegates of the local council that elected them; delegates from USA Girl Scouts Overseas shall be selected in the calendar year preceding the National Council and shall serve for a term of three years or until their successors are selected and assume office, provided they remain delegates from USA Girl Scouts Overseas; members of the National Board of Directors and National Board Development Committee shall be members of the National Council during their term of office; other persons elected by the National Council shall serve until the next regular session of the National Council.</p>

FF) (full words struck and inserted):

Subject to the requirements of the preceding sections of this article, the term of office of members of the National Council shall be as follows: ~~[delegates elected by local councils shall serve as members of the National Council for three years from the date of their election]~~ delegates elected by local councils shall be elected in the calendar year preceding the National Council and shall serve for a term of three years or until their successors are elected and assume office, provided they remain the delegates of the local council that ~~[which]~~ elected them; delegates from USA Girl Scouts Overseas ~~shall be selected in the calendar year preceding~~ the National Council and ~~[shall serve as members for three years from the date of their selection]~~ shall serve for a term of three years or until their successors are selected and assume office, provided they remain delegates from USA Girl Scouts Overseas; members of the National Board of Directors and National Board Development Committee shall be members of the National Council during their term of office; ~~[those]~~ other persons elected by the National Council shall serve until the next regular session of the National Council.

Submitted by:

Girl Scouts of NYPENN Pathways, Inc.

Rationale of Originating Council:

We believe that if National Council delegates are elected earlier

they can be better prepared for their roles, and be involved in helping shape the agenda for the National Council Session. The “current state” is that delegates are elected just in time to review the proposals, get feedback from their local council members and then attend the National Council Session. Our envisioned “future state” is that councils can thoughtfully elect delegates who have demonstrated visionary leadership at the council level; that these delegates can be involved in the strategic learning process within their own council and thus be better prepared to deliberate the future of the movement at the national level; can receive national delegate training through a telecommunications session with members of the National Board; and can potentially be involved in teleconferences with members of the National Board well in advance of the National Council Session to shape the agenda, and to dialogue on issues that might be best handled outside of the National Council Session.

Recommendation of the National Board:

The National Board recommends adoption of the proposal.

Rationale for Recommendation:

The proposal should be supported for the reasons stated by the originating Girl Scout council. Earlier election of National Council delegates by Girl Scout councils was also recommended by the National Governance Task Group.

# 2011 National Council Proposal 3

## ANNUAL MEMBERSHIP

### Statement of Proposal:

To amend the *Blue Book of Basic Documents 2009 Edition* policy entitled "Membership Dues and Procedures for Registration," second paragraph, by striking and inserting as follows:

Strike out the words "October 1 through September 30" and insert the words "commences on the date of registration of the member."

Current Wording	Proposed Amendments to Policy	If Adopted, Will Read
The Girl Scout membership year is October 1 through September 30.	The Girl Scout membership year [ <del>is October 1 through September 30</del> ] <u>commences on the date of registration</u> of the member.	The Girl Scout membership year commences on the date of registration of the member.

[Words in bracket] = words to be struck  
Underlined words = words to be inserted

Submitted by:  
Girl Scouts – Western Oklahoma, Inc.

### Rationale of Originating Council:

The Girl Scout Leadership Experience is delivered in a variety of forms, one of which is a troop. Through pathways, girls can enter the Girl Scout program through different means and at different times of the year. Having a structured annual membership year disallows the various times girls participate in Girl Scouting and then they don't get a full year of GS experience. Our business process needs to match up with our programming efforts.

Additionally, a rolling membership year will take advantage of the capacity and function of technology, eliminate the additional labor requirements attendant on a single registration month, as well as distribute income throughout the year.

Troops starting school in mid-August with new girls as members are not covered by the GS liability insurance until October 1. This is a great deal of exposure for the organization.

### Financial Impact Statement Provided by the Originating Council:

Membership would increase with the ability to collect membership fees at any time in the year, instead of just at one time. Cost of additional council clerical staff during the Fall would decrease because memberships would be spread out throughout the year. Personify with modifications has the capacity to track membership by anniversary date. (As the national and local YMCA's do now).

### Reference:

*Blue Book of Basic Documents 2009 Edition*, p. 21, updated June 2010.







#### Recommendation of the National Board:

The National Board recommends that the proposal not be adopted.

#### Rationale for Recommendation:

The National Board of Directors does not support this proposal. In making this decision, the National Board considered several factors including results of discussions with insurance carriers, an initial study that included conversations with nine Girl Scout councils and six external organizations, and a review of internal systems at GSUSA. Key decision points included:

#### Need for Insurance Resolved:

One of the drivers for proposal submission was the requirement for girls who begin their school year in August or September to pay dues twice in order to get full school-year coverage for their first year in Girl Scouting. This problem has been resolved through work with our insurance carriers, such that new girls registering in August or September will be covered from time of enrollment to September 30 of the following year without any additional charge.

#### Council Perspective:

Councils agreed that implementation of pathway options for girl engagement raises questions about our "one size fits all" membership registration system. Is there a dues structure or process that is more in tune with where the organization is going? Should we offer multiple-year membership? Partial dues for new members registering halfway into the year? Different dues for families with multiple members? The list goes on. While acknowledging that rolling registration would produce benefits, there is significant interest in fully exploring multiple options before any decision is made.

Councils also expressed concern about the cost of adjusting systems and practices at a time when many are still rolling out elements of Personify. Estimates of the time/financial impact of training staff and volunteers, implementing and documenting new systems, and establishing new business processes could be considerable.

#### GSUSA Perspective:

Given the continued rollout and enhancement of our enterprise system, Personify, and the significant work still underway to establish consistent national pathways for girl participation, GSUSA has reached the conclusion that this proposal is premature.

From a cost perspective, GSUSA estimates that it will cost \$1.2 million to make technology changes required for proposal implementation. Associated costs at a national level for new business process development and providing implementation training/support to councils were not evaluated and have not been estimated.

#### Plan for Moving Forward:

The National Board has taken action to convene a task group to study the current national dues structure and annual membership registration practice. The purpose of the study is to make sure that our membership processes meet the needs of current and future members and align with national program offerings and pathways. Members of the task group, which will include councils, will be appointed by January 2012. Recommendations will be reported to the National Board in early 2014, with placement of a report (with any required action by the National Council) on the 2014 National Council agenda.



**RENEWING  
THE PROMISE:  
Girl Scouts  
in a New  
Century**

**2011 National  
Council Session/  
52nd Convention**

**Houston, TX**

**Nov. 8-13**

## Discussion Topic

### Funding The Movement Into the Next Century of Girl Scouting

The 2011 National Council will engage in a broad-based, action-oriented discussion regarding strategies essential in funding the Movement to advance the Girl Scout mission and the general state of girls and women. This discussion will be a time for us to look together at funding sources for Girl Scouting. As background for this very important conversation, please be aware of the following actions underway and the discussion points highlighted below.

#### Actions

- In 2012, a landmark year for Girl Scouting, we will launch a centennial campaign to raise \$1 billion over the next five years.
- A National Council proposal to establish a general program fee for girls, which could provide a new revenue source to councils beginning in 2013, will be considered by the National Council.
- The National Board is contemplating the timing of the next dues increase to take effect with the 2014 membership year beginning October 1, 2013.

#### Discussion Points

- Councils and GSUSA face significant financial challenges related to the state of the economy, escalating costs, nonprofit funding realities, over-reliance on product sale revenue and membership, and the need to fully optimize the potential of both local and national fund development efforts.
- Maximizing fund development is a key element of the Core Business Strategy and is reflected in the vast majority of locally developed strategies; success in this area is essential for the accomplishment of all other priorities.
- Strategies to address the above issues must be Movement-wide and reflect partnership between councils and GSUSA.
- Challenges and proactive strategies with regard to adult and older girl leadership at all levels of the Movement must be addressed in dialogue.
- The 100th anniversary provides an excellent launch pad for discussion and action. Councils and GSUSA have established foundational dialogue and partnerships related to significant revenue streams (including products, philanthropy, and government funding).

The National Board of Directors looks forward to discussing this important topic with delegates at the National Council Session in November.

## Elections

The National Council will elect the officers and members-at-large of the National Board of Directors and the members of the National Board Development Committee. (See page 5.)

# Standing Rules for the 2011 National Council Session

## 1. Delegates

- A. The badge of admission and delegate credential must be in evidence at all times.
- B. The delegate credential shall be transferred only when a delegate is permanently leaving the National Council Session.
- C. The delegate credential shall be transferred only to an individual authorized to fill a vacancy, and the transfer must follow the procedures outlined on page 65.
- D. Any transfer of the delegate credential shall remain in effect until the end of the current National Council Session on November 13, 2011.
- E. A delegate position shall be subject to forfeiture for the remainder of the current National Council Session if unauthorized transfer of delegate status occurs. Forfeiture decisions shall be made by the Credentials Chair, and this decision is final.

## 2. Proposals/Amendments

- A. Proposals not included in the Workbook or sent with the call to the National Council will not be considered and will be ruled out of order.
- B. Amendments to the proposals must be within the scope of notice. (See Glossary, page 67.) Amendments not within the scope of notice shall be ruled out of order.
- C. All amendments shall be submitted in writing on the form designated for that use, signed by the maker, and sent to the Chair prior to being placed before the National Council for consideration.
- D. Amendments that deal with grammar, spelling, or punctuation shall not be allowed. The CEO and Chair of the National Board shall be empowered to make any and all necessary editorial changes.

## 3. Debate

- A. National Council delegates shall identify themselves before speaking to the question. Girl Scout council delegates shall give name and council, and if applicable, the number of the motion form they have submitted. All other National Council members shall give name and position as members of the National Council.
- B. No speaker shall speak longer than two minutes in debate on each question. Timing of the two-minute period allowed the speaker for debate shall begin immediately following the required identification.
- C. No speaker shall speak a second time on a question until National Council members wishing to speak a first time have done so.
- D. No speaker shall speak more than twice on the same question on the same day, without permission of the assembly.
- E. No more than four delegates from the same Girl Scout council nor more than four National Board members shall speak on the same side of the question.
- F. Once a main motion has been moved and then stated by the Chair, motions from the interrupting microphone will not be permitted until the maker of the motion has had the opportunity to speak to the motion.

## 4. Nominations and Elections

- A. Nominations may be made from the floor at the National Council provided that notice of such nomination(s) and written consent of the nominee(s) are presented to the President and the Chair of the National Board Development Committee at least forty-eight (48) hours prior to the published time for the convening of the meeting at which the election shall be held. [Constitution of Girl Scouts of the USA, Article XII, National Board Development Committee].
- B. Any National Council member placing a name in nomination from the floor shall give only the name of the nominee.
- C. Names placed in nomination from the floor or on behalf of the National Board Development Committee are not debatable.
- D. Only printed biographical information for persons to be nominated from the floor may be distributed to National Council members on the floor of the Convention Center meeting room. That printed information:
  - (1) Is the responsibility of the person making the nomination. Sixteen hundred copies of the nominee's printed biographical information must be delivered to the Girl Scout Convention Office at the Houston Convention Center.
  - (2) May not be distributed during business meetings.
  - (3) Will be placed on the seats in the delegate section by the ushers at a time when the National Council is not in session, at a time following the opening ceremony.
  - (4) Must be in the same format and length as those printed in the Workbook.
- E. Write-in votes shall not be allowed.
- F. For any election conducted by ballot, the only information that will be reported to the assembly is that the candidate received at least a majority vote. Full results of any ballot election will be reported in the minutes of the National Council Session and will be posted at the Girl Scout Credentials/Registration area.



**RENEWING  
THE PROMISE:  
Girl Scouts  
in a New  
Century**

**2011 National  
Council Session/  
52nd Convention**

**Houston, TX**

**Nov. 8-13**

**5. Rules of Voting**

- A. Electronic voting shall be the standard method of voting.
- B. The presiding officer shall be authorized to expedite business by using methods of voting other than electronic voting as the officer deems appropriate. This shall include, but not be limited to, a vote by unanimous consent, voice, show of hands, standing, and ballot.
- C. Delegates may take their portable electronic voting devices with them when they are standing in line awaiting their turn to speak. Delegates may vote on any secondary motion while standing in line at the microphone. Delegates must return to their seats for any vote on a main motion/proposal and for elections.
- D. Electronic voting devices shall not be removed from the meeting room. If a delegate must leave the meeting room during a business meeting, the electronic voting device must be turned in to an usher.

**6. Minutes**

The National Board of Directors of GSUSA shall serve as the National Council Minutes Approval Committee and shall be empowered to approve and distribute the minutes of the National Council Session.

**7. Comfort Issues**

- A. Comfort and personal needs issues of the attendees shall be addressed to the ushers, not to the presiding officer. If addressed to the presiding officer, the remarks will be ruled out of order.
- B. While the National Council is in session, obstructing items that may interfere with another individual's comfort or ability to see the stage shall not be worn or displayed in the meeting room.
- C. While the National Council is in session, fragrance products shall not be worn in the meeting room. Individuals who are sensitive to fragrance products (perfumes, colognes, aftershave, hair sprays) fall under a number of disabilities as defined by the Americans with Disabilities Act of 1990. These include chemical sensitivity disorders, multiple chemical sensitivity, breathing and lung disorders, asthma, neurological impairments, etc.

**8. Personal Electronic Devices**

During non-voting periods, personal electronic devices may be used with the sound turned off if they do not disrupt the proceedings or infringe on the rights of other participants. During voting periods, personal electronic devices shall be turned off.

**9. Procedures**

- A. *Robert's Rules of Order Newly Revised, 10th Edition* shall govern the proceedings of the 2011 National Council Session.
- B. All persons in attendance shall follow the National Council Session procedures as found on page 56.

# Basic Parliamentary Procedure

The 2011 National Council Session will balance opportunities to engage in dialogue on topics of vital importance for the future of the Girl Scout Movement with more formal business. We follow parliamentary procedure in *Robert's Rules of Order Newly Revised, 10th Edition* to maintain order and accomplish our business, while also allowing opportunities for deeper, more personal sharing among the membership. You should familiarize yourself with the contents of this section to ensure that you come to the National Council Session with an understanding of basic parliamentary procedure.

## Main Motions

[Green or Red Microphone]

Main motions for the National Council Session are called proposals. Only proposals printed in the Workbook will be considered.

**A main motion introduces a new item of business.** The making of the motion comes first; discussion follows.

The steps relating to obtaining the floor and handling a main motion are:

**1. A member makes a motion.**

- The Chair states the microphone number to recognize the speaker.
- The speaker states name, council name, or name and position as a National Council member (if not a council delegate), and makes the motion. The form is, "(Name), (council), I move that \_\_\_\_\_."

**2. Another member seconds the motion.**

- Any member may second the motion if a second is required by calling out, "I second the motion." or "Second."
- Committee motions and proposals contained in the Workbook do not require a second.

**3. The Chair states the motion by repeating it, which formally places the motion before the assembly.**

- The motion now belongs to the National Council, not to the individual who made the motion.

**4. The Chair asks for discussion, giving the maker of the motion the first opportunity to speak.**

(See Standing Rule 3B on page 57 for the proposed limit on speaking to the motion.)

- Thereafter, insofar as possible, the Chair alternates between those in favor and those against the motion.
- During this step, the motion is considered pending and may have secondary motions applied to it.
- During this period, after being recognized by the Chair, a member may introduce a privileged, subsidiary, or incidental motion. The discussion at all times must relate to the immediately pending question.
- After the discussion, or as it appears appropriate, the Chair asks, "Are you ready for the question?" or "Are you ready to vote?"

**5. The Chair puts the question to a vote.**

- The Chair repeats the question (motion) and calls for the affirmative vote, then calls for the negative vote.
- If the Chair is in doubt as to the result of the vote, it is the duty of the Chair to verify the vote beyond a reasonable doubt.

**6. The Chair announces the result of the vote.**

- The Chair will announce whether the motion is adopted or lost.
- If there are other motions pending, discussion and voting will continue until a decision is made on the main motion.



**RENEWING  
THE PROMISE:  
Girl Scouts  
in a New  
Century**

**2011 National  
Council Session/  
52nd Convention**

**Houston, TX**

**Nov. 8-13**

Note: Please refer to the Precedence of Motions chart below, which reflects the ranking of motions. When a given motion on the list is immediately pending, anything above it on the list is in order; anything below it on the list is out of order.

**Order of Precedence of Motions**

	13. Fix the time to which to adjourn	
	12. Adjourn	
<b>Privileged</b>	11. Recess	
	10. Raise a question of privilege	
	9. Call for the orders of the day	<b>Undebatable</b>
	8. Lay on the table	
	7. Previous question	
	6. Limit or extend limits of debate	
<b>Subsidiary</b>		
	5. Postpone to a certain time (or postpone definitely)	
	4. Commit (or refer)	
	3b. Amend an amendment	<b>Debatable</b>
	3a. Amend a motion	
	2. Postpone indefinitely	
	1. Main motion	

**Subsidiary Motions**

Subsidiary motions are those that modify, delay, or expedite action on the main motion. Such motions are in order while the main motion, or a subsidiary motion of lower rank, is still pending (step #4, p. 59), and must be voted on before the main motion is voted on. Subsidiary motions have a definite order of precedence from the lowest to the highest. The motion lower in rank yields to motions that are higher in rank. If several subsidiary motions are pending at one time, the vote is taken first on the motion with the highest rank, then on the motion next lower in rank, etc.

Below are the most frequently used subsidiary motions in order of rank from highest to lowest.

**Previous Question**

[Green or Red Microphone]

The purpose of this motion is to immediately close debate and the making of subsidiary motions except the motion to Lay on the Table.

The previous question can be applied to the immediately pending debatable or amendable question; to a series of pending debatable or amendable questions; or to any consecutive part of such a series, beginning with the immediately pending question.

The motion requires a second, is not debatable, is not amendable, requires a two-thirds vote, and may not be reconsidered after a vote has been taken under it.

The form is, "I move the previous question." (If the motion is on more than the immediately pending question, identify these additional questions.)

#### **Limit or Extend Debate**

[Green or Red Microphone]

The purpose of this motion is to change the regular time limits of debate or to change the number of speeches allowed in debate.

This motion can be applied to any immediately pending debatable question, to an entire series of pending debatable questions, or to any consecutive part of such a series beginning with the immediately pending question.

The motion requires a second, is not debatable, may be amended, and requires a two-thirds vote. The unexecuted part may be reconsidered.

The form is, "I move that the debate on the pending motion be limited to \_\_\_\_\_" or "be extended to \_\_\_\_\_."

#### **Postpone to a Certain Time**

[Green or Red Microphone]

The purpose of this motion is to delay action on the pending question or questions until a definite time later in the National Council Session.

The motion requires a second, is debatable as to the merits of postponing, is amendable as to the time to postpone, requires a majority vote, and may be reconsidered.

The form is, "I move that the question be postponed to \_\_\_\_\_" (State the time to which the question is to be postponed.)

#### **Refer to Committee**

[Green or Red Microphone]

The purpose of this motion is to send a pending question to a committee for further investigation and for placement in a better form for presentation to the assembly.

This motion requires a second, is debatable as to the merits of referring the question, is amendable, requires a majority vote, and may be reconsidered if the committee has not begun consideration of the referred question.

The form is, "I move to refer the motion to the \_\_\_\_\_ Committee," or "I move to refer the motion to a committee of \_\_\_\_\_ to be appointed by the Chair, National Board of Directors, to report back" (e.g., at the next meeting of the National Council, to the National Board of Directors, or at the next National Council Session).

A motion may be referred to a committee that will report back to the present National Council Session or, if so stipulated, to the next National Council Session in 2014.

#### **Amend**

[Green or Red Microphone]

The purpose of this motion is to modify the wording of the pending motion before the pending motion itself is acted upon.

The motion can be applied to a main motion, to a primary amendment, and to certain other motions containing a variable.

The motion requires a second, is debatable when the motion to be amended is debatable, is generally amendable, requires a majority vote, and can be reconsidered.



**RENEWING  
THE PROMISE:  
Girl Scouts  
in a New  
Century**

**2011 National  
Council Session/  
52nd Convention**

**Houston, TX**

**Nov. 8–13**

The form is, "I move to amend the motion by (inserting, adding, striking, striking and inserting)."

An amendment to the main motion is called a primary amendment. An amendment to the primary amendment is called a secondary amendment. Only two amendments are permitted to be on the floor at one time. A primary amendment must relate to the main motion. A secondary amendment must relate to the primary amendment. Only one primary amendment at a time, or one secondary amendment at a time, may be pending. An amendment to the third degree is not in order. As soon as an amendment is disposed of by vote, another amendment of the same degree is in order.

If the amendment pertains to one of the proposals, it may not alter the intent or increase the scope of the proposal as published in the Workbook.

**Postpone Indefinitely**

[Green or Red Microphone]

The purpose of this motion is to reject or kill the main motion without a vote on it.

The motion requires a second, is debatable and debate can go into the merits of the main motion, is not amendable, requires a majority vote. An affirmative vote may be reconsidered.

The form is, "I move that the motion be postponed indefinitely."

## Privileged Motions

[Yellow Microphone]

Privileged motions, although not related to the pending question, are motions that need special attention and take precedence over the other motions.

**Raise a Question of Privilege**

[Yellow Microphone]

Questions of privilege concern the rights and privileges of the assembly or of a member of the assembly (e.g., such as a speaker who cannot be heard).

The motion does not require a second, is not debatable, is not amendable, and is decided by the Chair.

The form is, "I rise to a question of privilege."

If a question of privilege requires immediate attention (e.g., a speaker cannot be heard), the member may interrupt the speaker. If the question does not require immediate attention, the member may not interrupt the speaker.

Note: All comments relating to the temperature of the meeting place, noise, litter, or questions pertaining to location of facilities in the convention center must be reported to an usher stationed at a specially designated table on the floor of the convention center. These issues should not be addressed to the presiding officer. If addressed to the presiding officer, these remarks will be ruled out of order. (See Standing Rule 7, p. 58.)



## Incidental Motions

Incidental motions relate in some way to the pending business or to the business that was just pending. Most incidental motions are related to the question in such a way that they must be decided immediately before business can proceed.

### Point of Order

[Green, Red, or Yellow Microphone]

The purpose of this motion is to call attention to a violation of the rules of the assembly.

The motion may interrupt a speaker, does not require a second, is not debatable, is not amendable, is normally ruled on by the Chair, and cannot be reconsidered.

The form is, "Point of order!" or "I rise to a point of order."

The Chair asks that the point be stated, the member replies, and the Chair rules.

In ordinary meetings it is undesirable to raise points of order on minor irregularities of a purely technical character, if it is clear that no one's rights are being infringed upon and no real harm is being done to the proper transaction of business.

—*Robert's Rules of Order Newly Revised, 10th Edition*, p. 243, lines 12–16.

### Appeal

[Green, Red, or Yellow Microphone]

Two members have the right to appeal from the decision of the Chair at the time the ruling of the Chair is made. Once any business has intervened, it is too late to raise an appeal.

The motion may interrupt a speaker, requires a second, is debatable in most instances, is not amendable, and can be reconsidered. A majority or tie vote sustains the Chair's decision.

The form is, "I appeal from the decision of the Chair."

There is no appeal from the decision of the assembly.

When debatable, a member may speak only once; the Chair may speak twice.

### Division of a Question

[Red or Green Microphone]

The purpose of this motion is to divide a main motion or amendment, if it contains two or more parts capable of standing as separate questions.

By adoption of this motion, the assembly may vote to consider each part separately. The exact method of dividing must be specified in the motion.

The motion requires a second, is not debatable, is amendable as to where to divide the question, requires a majority vote, and cannot be reconsidered.

The form is, "I move to divide the question so as to consider separately \_\_\_\_\_."

### Parliamentary Inquiry

[Yellow Microphone]

The purpose of this motion is to obtain information related to the pending business from the presiding officer about parliamentary procedure or the use or effect of a motion.

The member says, "I rise to a parliamentary inquiry." The Chair answers the inquiry.



**RENEWING  
THE PROMISE:  
Girl Scouts  
in a New  
Century**

**2011 National  
Council Session/  
52nd Convention**

**Houston, TX**

**Nov. 8–13**

**Point of Information**  
[Yellow Microphone]

The purpose of this motion is to obtain information, directed to or through the presiding officer about the business at hand. The information that is sought must not be related to parliamentary procedure.

The form is, "I rise to a point of information," or "Point of Information."

A point of information must always be stated in the form of a question. It may not be used as a means of debate.

The Chair responds to the question. If information is desired of a speaker instead of the Chair, say, "I would like to ask the speaker a question." All remarks, questions asked, and answers given must be addressed through the Chair, as members may not directly address each other in assembly. If the speaker consents to answer, the time consumed is taken out of the speaker's debate time.

## Motions That Bring a Question Again Before the Assembly

**Reconsider**  
[Green or Red Microphone]

The purpose of this motion is to enable a majority in an assembly, within a limited time and without notice, to bring back for further consideration a motion that has already been voted on. The purpose is to permit correction of hasty, ill-advised, or erroneous action, or to take into account added information or a changed situation that has developed since the taking of the vote.

The motion requires a second, is debatable when the motion proposed to be reconsidered is debatable (and debate can go into the merits of the question to be reconsidered), is not amendable, requires a majority vote, and cannot be reconsidered. This motion must be made by a member who voted with the prevailing side on the motion to be reconsidered. It must be made on the same day the original vote was taken or on the next succeeding day within the Session in which a business meeting is held.

The form is, "I move to reconsider the vote on \_\_\_\_\_."

**Rescind or Amend Something Previously Adopted**  
[Green or Red Microphone]

When an assembly wishes to annul action previously taken and it is too late to reconsider the vote, use the motion to rescind. Any member may make this motion. There is no time limit (provided no subsequent action or implementation has occurred.) The form is, "I move to rescind the action on the motion \_\_\_\_\_." It requires a second, is debatable, is amendable, requires either a two-thirds vote, a majority vote if notice of rescinding was given at the previous meeting, or a vote of the majority of the entire National Council membership. A negative vote can be reconsidered.

If the member wishes to change only a portion of the motion previously adopted, the form is, "I move to amend the motion as previously adopted by \_\_\_\_\_." It requires a second, is debatable, is amendable, requires either a two-thirds vote, a majority vote if notice of amendment was given at the previous meeting; or a majority vote of the entire National Council membership. A negative vote can be reconsidered.

## Use of Unanimous Consent

To expedite business, the presiding officer may sometimes use the procedure of “unanimous consent” (sometimes referred to as “general consent”). The procedure lends itself to cases in which discussion has indicated little or no opposition in routine business matters or in matters considered to be of lesser importance.

Under these conditions, the method of unanimous consent can be used either to adopt a motion without the steps of stating the question and putting the motion to a formal vote, or it can be used to take action without even the formality of a motion.

—*Robert’s Rules of Order Newly Revised, 10th Edition*, p. 51, line 29, to p. 52, line 3

The Chair asks, “Is there any objection to \_\_\_\_\_? If there is no objection, the Chair announces the result by saying, “There being no objection, \_\_\_\_\_ will be done” or “\_\_\_\_\_ is approved by unanimous consent.”

If one member objects to action being taken in this manner by promptly calling out “objection” from where she or he is seated, the vote must be put formally.

No member should hesitate to object if he feels it is desirable to do so, but he should not object merely for dilatory purposes.

—*Robert’s Rules of Order Newly Revised, 10th Edition*, p. 52, lines 30–32

## Use of “Stand at Ease”

During the National Council Session, the presiding officer may ask the assembly to “stand at ease.” This simply permits a brief pause without the declaration of a recess.

In such a case, there is technically no interruption of the meeting, and members remain in their places. Quiet conversation among neighboring members may take place, but it must cease immediately when the Chair declares the meeting again in order or any member objects to continuing to stand at ease.

# Business Procedures

## National Credentials Chair

For the 2011 National Council Session, the National Council Credentials Chair is John Hom, a member of the National Board of Directors. The Credentials Chair will report the number of eligible voting members at the beginning of the first meeting, and subsequent reports will be made, as necessary, throughout the Session. A Credentials Report chart for your use can be found on page 72.

## Delegate Credentials

1. The “National Council of Girl Scouts of the USA Notice of Delegate Quota/Registration Form,” signed by the council board chair/president or another authorized elected officer and listing the named person(s) duly elected as delegate(s) of that council shall, upon receipt by Girl Scouts of the USA at national headquarters by August 20, 2011, be presumptive proof that the individual meets requirements for membership in the National Council as set forth in Article IV of the Constitution of Girl Scouts of the USA and is entitled to a voting member (delegate) credential.

2. A person elected by a Girl Scout council as a National Council delegate shall cease to be a delegate and therefore cease to be entitled to a credential if: (a) the person is unable to serve; (b) the person becomes ineligible; (c) the council for any reason takes action to end the person’s delegate term; or (d) the council is no longer chartered by Girl Scouts of the United States of America. It is the responsibility of the council to determine the eligibility of each of its delegates no later than August 20, 2011.



**RENEWING  
THE PROMISE:  
Girl Scouts  
in a New  
Century**

**2011 National  
Council Session/  
52nd Convention**

**Houston, TX**

**Nov. 8-13**

3. A letter signed by the council board chair/president, or another authorized elected officer certifying that a person no longer remains a delegate of that council and that another named person, eligible to become a member of the National Council, has been duly designated to fill the vacancy so created, shall, upon receipt by Girl Scouts of the USA either at national headquarters by August 20, 2011, or presented on-site at the Credentials-Registration desk, be presumptive proof that a transfer of the delegate's credential can be made. Note: See Standing Rule 1 (transfer of delegate credential), p. 57.

4. Questions or challenges with respect to a delegate's credentials shall be forwarded to the National Council Credentials Chair immediately preceding or during a meeting of the National Council.

5. A credential, to be worn by the delegate or person designated to fill a delegate vacancy, will be issued at the Credentials-Registration desk. It allows admission to the special section designated for National Council members in the meeting room.

## On-Site Change of National Council Delegate

The delegate credential shall be transferred only when a delegate is permanently leaving the National Council Session. (See Standing Rule 1, p. 57.)

If a delegate must permanently leave the National Council Session, the delegate or a representative of the council reports to the Credentials-Registration desk, submits the completed "On-Site Change of National Council Delegate" form signed by the council board chair/president or another authorized officer, and surrenders the voting member (delegate) credential. The person designated to fill the vacancy shall then assume the status of voting member (delegate) for the remainder of the National Council Session upon approval of Credentials-Registration desk personnel, and a badge will be issued.

## Badge of Admission/Ribbon Identification

The badge of admission must be in evidence at all times. It will admit you to all meetings of the National Council and to the exhibit area.

A badge of admission, a seat ticket, and a delegate credential ribbon are required for admission to the seating area designated for National Council voting members.

More information will be listed on the website and in the *Program and Exhibit Guide*.

## Office Hours for National Council Parliamentarian

Ann Homer, a certified and registered professional parliamentarian, will serve as parliamentarian for the 2011 National Council Session. She will have regular office hours before and during the Session. Her hours will be announced at the site.

## Parliamentary Aides

Parliamentary Aides will be stationed at the interrupting microphone. They will review all “Floor Speaker Identification Forms” brought to the interrupting microphone to ensure that these motions/requests:

- Legitimately interrupt proceedings
- Do not repeat the same specific request addressed earlier in the same meeting
- Do not qualify as debate

## Microphone Personnel

A team of microphone attendants will be assigned to the microphones to ensure that they are functioning properly, to collect “Floor Speaker Identification Forms,” and to transmit motion forms to the personnel at the Motion Clearance Table.

## Glossary

**germane.** Closely related to or bearing on the subject at hand. Amendments must be germane to the motion they are amending. They must deal with the same subject and cannot introduce a new subject under the pretext of being an amendment. Debate must be germane to the question before the assembly—that is, the statements must have a bearing on whether the pending motion should be adopted.

**immediately pending question.** A question that is before the assembly that must be dealt with before any other business can be handled. For example: If a main motion and a primary amendment are before the assembly, the primary amendment is the immediately pending question.

**meeting.** A single official gathering of members in one room or area to transact business for a period with no break in the proceedings and in which the members do not separate except for a recess.

**question.** After the Chair has stated a motion to the assembly, it is referred to as the question.

**scope.** A range between what currently exists and the proposed change. When a motion requires previous notice, amendments to that motion must be within the scope (or range) of what currently exists and the change proposed by the motion.

**session.** A series of connected meetings devoted to a single order of business.

**stand at ease.** A brief pause, declared by the Chair, that does not constitute a recess. Members remain in their seats. Quiet conversation may take place, but it must cease immediately when the Chair declares the meeting again in order.

# FLOOR SPEAKER IDENTIFICATION FORM

NUMBER \_\_\_\_\_

## Motions

PLEASE PRINT AND PRESS DOWN TO MAKE 4 COPIES.  
GIVE TO MICROPHONE ATTENDANT.

Proposal Number _____	Meeting Number _____ Date _____
Proposal Title _____ or Other Action Item _____	Name (print) _____  Signature _____
<ul style="list-style-type: none"> <li>• Check box in front of proposed action.</li> <li>• Write out motion in space provided. An asterisk (*) indicates there is no need to write out the motion.</li> <li>• Give form to microphone attendant at the green, red, or yellow microphone to be used for your action.</li> </ul>	Full Council Name or Position as Member of National Council: _____

### TO MAKE A MOTION (except for an amendment†)

Check appropriate box below. (These motions are described in the Workbook.)

#### GREEN AND RED MICROPHONES

- Division of a Question
- Previous Question\*
- Limit or Extend Debate
- Postpone Definitely
- Refer to Committee
- Postpone Indefinitely\*
- Reconsider
- Rescind
- Main

\* Not required to write out motion.

† To make an amendment, use the form for Amendments.

#### GREEN/ RED/ YELLOW MICROPHONES

Stand up, call out to stop action, go to nearest microphone. Complete form for microphone attendant as soon as possible.

- Point of Order
- Appeal from the Decision of the Chair

I move that / to / the \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

# FLOOR SPEAKER IDENTIFICATION FORM NUMBER \_\_\_\_\_

## Amendments

PLEASE PRINT AND PRESS DOWN TO MAKE 4 COPIES,  
GIVE TO MICROPHONE ATTENDANT.

Proposal Number _____	Meeting Number _____ Date _____
Proposal Title _____ or Other Action Item _____	Name (print) _____
	Signature _____
<ul style="list-style-type: none"> <li>• Write out amendment in space provided below. Give form to microphone attendant at the green or red microphone.</li> </ul>	Full Council Name or Position as Member of National Council: _____

Common ways of amending a motion:

- By inserting consecutive words (or a paragraph). Specify the exact location where the words are to be inserted (by adding words or a paragraph if at the end of the motion.)
- By striking out consecutive words (or striking out a paragraph.)
- By striking out and inserting consecutive words. There are two types: words are struck out and different wording is inserted in their place **OR** words are struck out from one place and inserted in a different place. (Substitute if an entire section or article is involved, or a complete main motion.)

I move to amend the motion by \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

# FLOOR SPEAKER IDENTIFICATION FORM NUMBER

## Yellow Microphone Only Motions

PLEASE PRINT AND PRESS DOWN TO MAKE 4 COPIES.  
GIVE TO PARLIAMENTARY AIDES.

Proposal Number _____	Meeting Number _____ Date _____
Proposal Title _____ or Other Action Item _____	Name (print)  Signature
<ul style="list-style-type: none"> <li>• Check box in front of proposed action.</li> <li>• Write out Question/Inquiry/Point of Information in space provided.</li> <li>• Give form to parliamentary aides at the yellow microphone to be used for your action.</li> </ul>	Full Council Name or Position as Member of National Council:

### TO MAKE A MOTION (except for an amendment)

Check appropriate box below. (These motions are described in the Workbook)

#### YELLOW MICROPHONE ONLY

- Raise a Question of Privilege
- Parliamentary Inquiry
- Point of Information

I Rise to a Question of Privilege/Point of Information/Parliamentary Inquiry as Follows: \_\_\_\_\_

---



---



---



---



## Voting

Each National Council member present in person shall be entitled to one vote. All matters shall be determined by a majority vote of the members present and voting, unless otherwise provided by the Constitution. An electronic voting system will be an authorized method of voting. Full instructions will be given prior to each vote. (Refer to Standing Rule 5, p. 58.)

## Individuals with Special Needs

If you were registered for the 2011 National Council Session/ convention through your council, please contact the council's Convention Representative to report any special needs. Or, if you registered on your own, then please complete the Special Needs section of your registration profile on the convention registration site. Please note: special needs related to the hotel must be reported directly to your hotel.

## Food, Beverages, Smoking

- Food and beverages will be available. Only beverages in closed containers and snack food that can be carried, stored, and eaten in an unobtrusive manner will be allowed in the arena; no open beverage or food containers will be permitted.
- All containers must be disposed of in the receptacles provided.
- Smoking will not be permitted in the convention center in compliance with a city of Houston ordinance.

## Comfort and Personal Needs Issues

All comments related to the temperature, noise, or litter, or any questions regarding the location of facilities in the convention center, should be addressed to an usher. You will find ushers stationed at a specially designated table on the floor of the convention center arena. (See Standing Rule 7, p. 58.)

## Fragrances/Perfumes

In compliance with the Americans with Disabilities Act of 1990, fragrances may not be worn in the convention center. (See Standing Rule 7C, p. 58.)

# Appendix 1

## Credentials Report

2011 National Council Session

Voting Members	Meeting (Friday 11/11)	Meeting (Saturday 11/12)	Meeting (Sunday 11/13)
<b>Voting members elected by Girl Scout Councils</b>			
<b>Voting members elected by Girl Scouts Overseas</b>			
<b>Members of the National Board of Directors</b>			
<b>Members of the National Board Development Committee (non-board)</b>			
<b>Past presidents of Girl Scouts of the USA</b>			
<b>Total eligible voting members</b>			

# Appendix 2

## Basic Information on Motions

#	Motion	Interrupt speaker	Second Needed	Debatable	Amendable	Vote Required
13	Fix the time to which to adjourn	No	Yes	No*	Yes	Majority
12	Adjourn	No	Yes	No	No	Majority
11	Recess	No	Yes	No*	Yes	Majority
10	Raise a question of privilege	Yes	No	No	No	Ruled by Chair
9	Call for orders of the day	Yes	No	No	No	One member
8	Lay on the table	No	Yes	No	No	Majority
7	Previous question	No	Yes	No	No	Two-thirds
6	Limit or extend limits of debate	No	Yes	No	No	Two-thirds
5	Postpone to time certain	No	Yes	Yes	Yes	Majority
4	Commit/refer	No	Yes	Yes	Yes	Majority
3b	Secondary amendment	No	Yes	Yes**	Yes	Majority
3a	Primary amendment	No	Yes	Yes**	Yes	Majority
2	Postpone indefinitely	No	Yes	Yes	No	Majority
1	Main motion	No	Yes	Yes	Yes	Majority
	Point of order	Yes	No	No	No	Ruled by Chair
	Appeal	Yes	Yes	Yes	No	Majority
	Suspend the rules	No	Yes	No	No	Two-thirds
	Objection to consideration	No	No	No	No	Two-thirds
	Division of the question	No	Yes	No	Yes	Two-thirds
	Division of assembly	Yes	No	No	No	One member
	Call for counted vote	Yes	Yes	No	No	Majority
	Parliamentary inquiry	Yes	No	No	No	Responded to by Chair
	Point of information	Yes	No	No	No	Responded to by Chair
	Withdraw motion (after stated by Chair)	Yes	Yes	No	No	Majority
	Take from the table	No	Yes	No	No	Majority
	Reconsider	Yes***	Yes	Yes	No	Majority
	Rescind or amend something previously adopted	No	Yes	Yes	Yes	Two-thirds

Precedence of Motions

\*Is debatable if a MAIN motion and not a privileged motion.

†Is debatable if motion to be amended is debatable.

‡May interrupt someone who is assigned the floor but not someone who is actually speaking.

# Appendix 3

## What to Say When

### **To make a motion**

"I move to/that [state what you want to do]."

### **To kill the motion**

"I move that the question be postponed indefinitely."

### **To amend**

"I move to amend the motion by [inserting, adding, striking, or striking and inserting]."

### **To refer to a committee**

"I move to refer the question to [state which standing committee, or if a new committee, state composition of committee and how appointed; you may also include instructions as to when the committee is to report—during this National Council Session or at the 2014 National Council Session or to the National Board of Directors]."

### **To postpone to a certain time**

"I move to postpone the question to [state the time within the National Council Session to which you want the question postponed]."

### **To limit debate**

"I move to limit debate to [state amount of time] or to [state number] speeches."

### **To extend debate**

"I move to extend debate to [state amount of time] or to allow [state number] speeches."

### **To close debate**

"I move the previous question."

### **To raise a question of privilege (not to be used for comfort issues)**

"I rise to a question of privilege affecting the assembly."

### **To raise a point of order**

"I rise to a point of order." or, "Point of order!"

### **To appeal the Chair's ruling**

"I appeal from the decision of the Chair."

### **To have an inconclusive voice or show of hands vote retaken**

"Division." or "I call for a division."

### **To ask a question about parliamentary procedure related to the pending business**

"I rise to a parliamentary inquiry."

### **To ask a question not related to parliamentary procedure about the pending business**

"I rise to a point of information."

### **To have a vote reconsidered**

"I move to reconsider the vote on [stating the motion on which the vote was taken]."

### **To amend the Standing Rules of the Session**

"I move to amend the Standing Rules by [state what change you want to make]."

# Notes

A series of horizontal lines for writing notes.



---

**RENEWING  
THE PROMISE  
Girl Scouts  
in a New  
Century**

---

**2011 National  
Council Session/  
52nd Convention**

---

**Houston, TX**

---

**Nov. 8-13**

---

[girlscouts.org](http://girlscouts.org)